

Morningstar Japan K.K Third Quarter Financial Results



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Part 1

Summary of Consolidated Financial Results



Consolidated Financial Results

- -All-time highs in revenue, ordinary income and net income
- -9th consecutive quarter of increased revenue a record high for 4 quarters running
- Ordinary income has grown for 12 quarters in succession, exceeding the old record for 9 quarters in a row

(¥ Thousand)

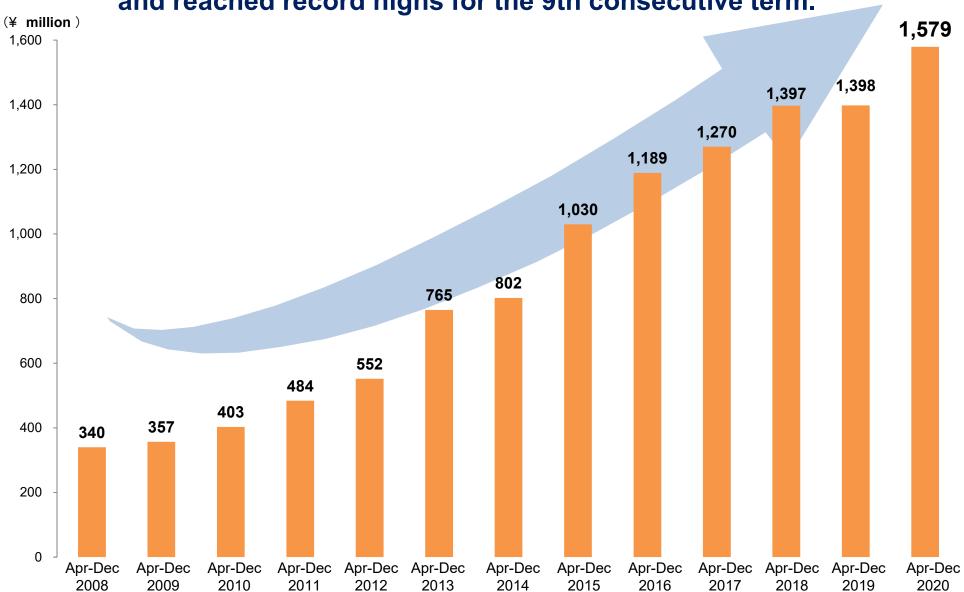
	FY 2020 Apr.–December.2019	FY 2021 Apr.–December.2020	Increase △Decrease (%)
Sales	4,931,171	5,479,100	11.1
Operating profit	1,160,331	1,284,924	10.7
Ordinary profit	1,398,522	1,579,304	12.9
Net profit	953,607	984,969	3.3

[💥] Net Profit refers to Net Profit attributable to owners of the parent.



Changes in consolidated ordinary income

After the Lehman shock, profits increased for the 12th consecutive term and reached record highs for the 9th consecutive term.





Comparison of consolidated ordinary income compared to the same quarter of the previous year

After hitting the bottom in 1Q, ordinary income for 3Q and 4Q rose more than 30% year-on-year.





Change in sales by major services / product

Both the SaaS (Software as a Service) business, asset management data providing business and the private placement investment funds-driven asset management business showed steady growth.

(¥ Thousand)

	Service / Product	FY 2020 Apr.–December. 2019	FY 2021 Apr.–December. 2020	Increase Decrease (%)
Financial Service Business	Fund Data			
	Data for tablet devices	355,826	372,719	4.7%
	Data for Smartphones, PC	455,245	476,886	4.8%
(Data Solution)	Fund Report	150,918	141,802	-6.0%
	Stock Newspaper subscription fee			
	(Newspaper)	138,139	124,059	-10.2%
	(Web)	27,517	36,935	34.2%
Financial Service Business (Media Solution)	Media Solutions			
	Seminar	252,962	192,123	-24.1%
	Web Advertising	273,329	77,178	-71.8%
	Web consulting (Gomez Consulting Business)	259,671	209,308	-19.4%
Assets Management (Investment trust fee)	SBI Asset Management	1,917,700	1,677,362	-12.5%
	Carret Asset Management	809,744	833,565	2.9%
	SBI Bond Investment Management	504,692	721,571	43.0%
	SBI Regional Revitalization Asset Management	51,755	406,061	7.8 times

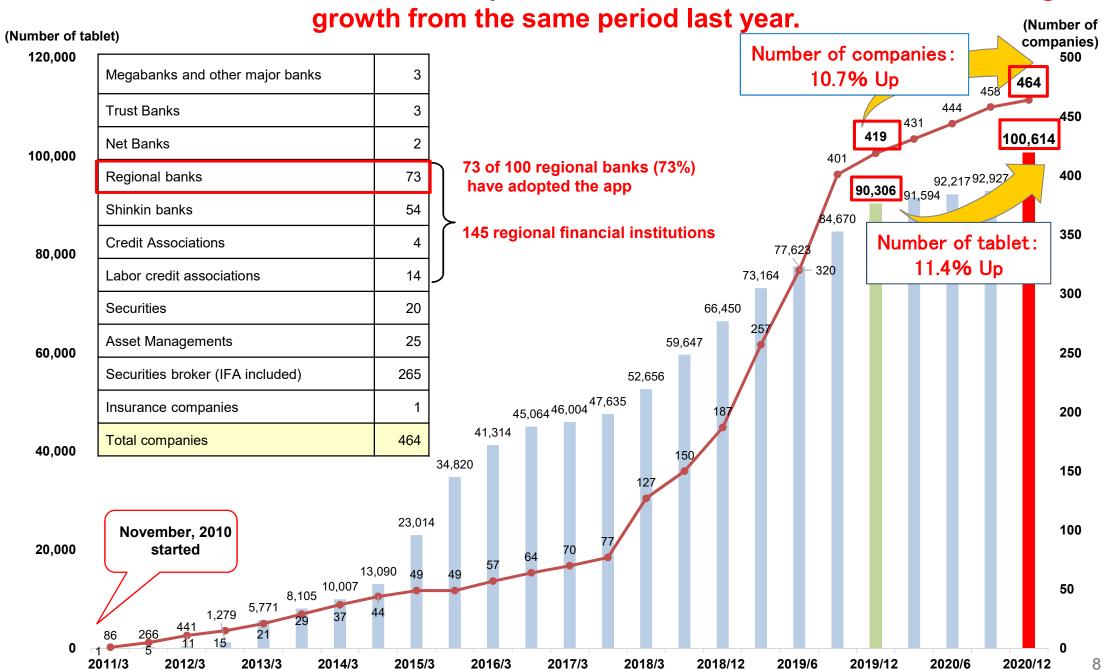


Part 2

Overview of the Financial Services Business



Tablet devices with the 'Wealth Advisors' application have now surpassed the '100,000' mark. Both the number of user companies and tablets have delivered double digit





Installation of a lifetime planning simulation tool developed by our capital alliance partner 'MILIZE' on the 'Wealth Advisors'

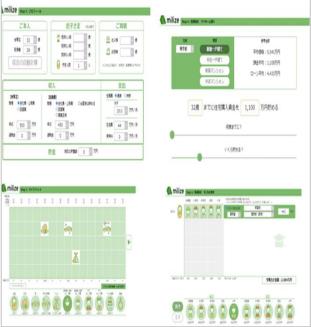
The app now offers a comprehensive lifetime planning simulation tool, enabling users to consolidate and manage their entire financial assets and liabilities including savings, investment funds, pension plans, properties and loans.

Perform individual life plan simulation

Constantly update the tuition fees of each university and wage data of companies, and perform detailed analysis.

Set goals and objectives and make optimal proposals to individuals with a goal-based approach









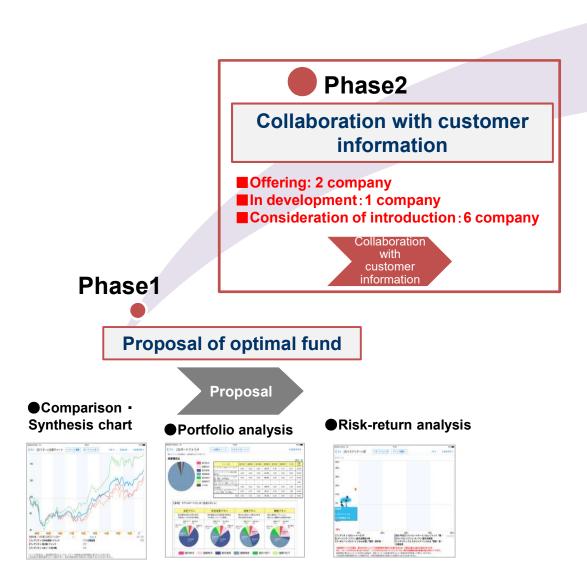
'Wealth Advisors' tablet is set to be equipped with an online consultation function, facilitating effective communication with clients in remote locations.

Morningstar and clients can view the same screen images and information, helping us make consistent proposals or recommendations as in in-person meetings





The role of 'Wealth Advisors' is shifting from its Phase 1, 'customer advisory function' to 'Phase 2', 'liaising with clients to deliver information'.







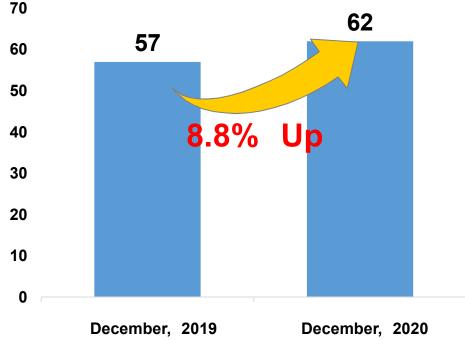




Demand for investment fund data and asset management tools designated to smartphones and PCs is increasing, thanks to progress in DX (digital transformation).

Number of companies providing data for smartphones and PCs and operation-related tools





Investment trust data for PC



Simulation of funded investment trust









Life Plan Simulation







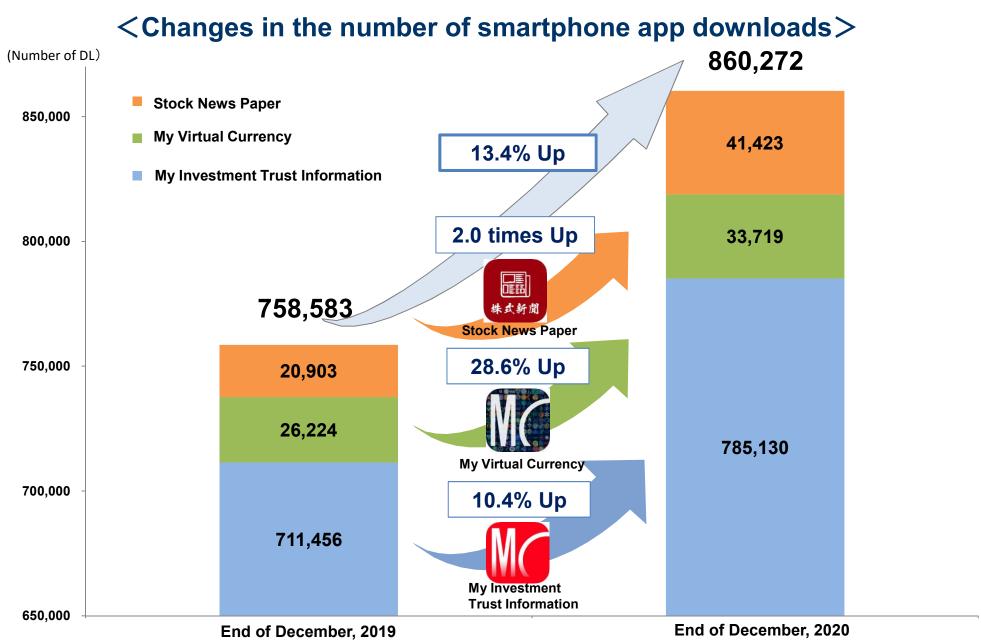
Freshly-picked NISA tax saving simulation



iDeCo tax saving simulation



The number of downloads of all smartphone apps increased by double digits compared to the end of the same period of the previous year.





Morningstar's Official YouTube Channel has tallied more than '20,000 subscribers' and '1 million cumulative views'



April 30, 2020

Two videos have exceeded 100,000 views.

<243.063 views > (as of January 27)

'For those who start 'tax-free savings-type NISA'



<117,331 views> (as of January 27)

How to buy investment funds, avoiding "buy high, sell low"?

1,231 Likes

■ Other most-viewed videos (number of views as of January 27):

- · Again, how effective is 'long-term, accumulation and diversified investment'? 70,664 views •'Our message to investors as we enter into the post-COVID crisis era' 65.676 views

·For those who plan to start 'iDeCo' now 63,766 views

b investment

Stop saving and start to invest! Our recomm

- 'iDeCo', 'periodic NISA' and a full 'investment account'. 59,834 views

·Self-determining fund selection and asset allocation in 'new normal times



49,357 views

•What you most need to know to select investme

41.066 views



'Morningstar Conference 2021', held during the government's state of emergency, it welcomed more than 6,300 visitors in one day, many of them online.

The number of first-time participants was 4,134, 65% of the total.

Morningstar Conference 2021

[Held on opened on January 16, 2021 (Sat.)]

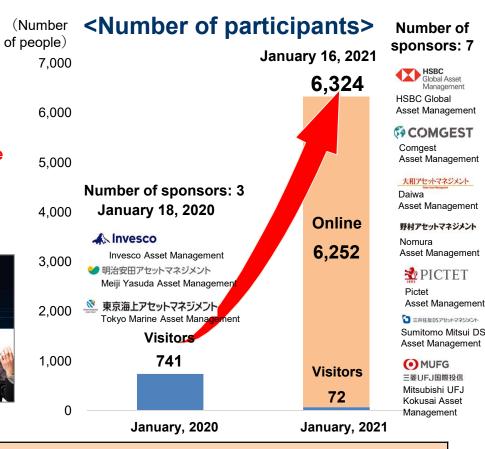


Viewers : 6,252

Visitors : 72

• Total : 6,324





Excerpt from comments on SNS

"As usual, I enjoyed your neatly-phrased speech. Your presentation was very impressive. I was thoroughly satisfied with the clearly presented information."

"As happens each year, I was thrilled with the presentation. The presenter emphasized the partial incorporation of hedged foreign bonds and emerging equities from a long-term investment perspective. "

"I will try to find a 'convincing way' to manage my assets by drawing upon the insights obtained from the presentation."



Due to the corona pandemic, a string of major seminars was cancelled. They are slated to be held on our 'YouTube Chanel' platform.

January 26-28, 2021 Kansai Mirai Bank 3Days New Year Conference

< Kansai Mirai Bank >

Online seminar

Approximately 1,000 people

墨の部 15:00~15:40(40分) 1月26日(火) ニッセイアセットマネジメント 夜夕部 20:00~20:40(40分) メディア等で著名な金融のプロたちが熱く語る夢の3日間

March 6, 2021 Rosina Group Joint Online Conference

<Resona Group>

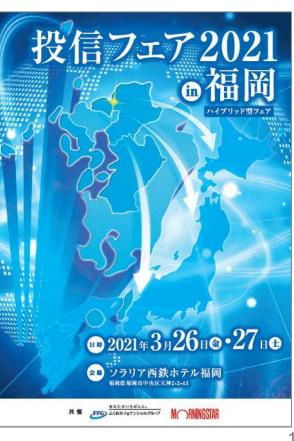
Online seminar
Approximately 3,000 people



March 26-27, 2021 Investment Trust Fair 2021 in Fukuoka

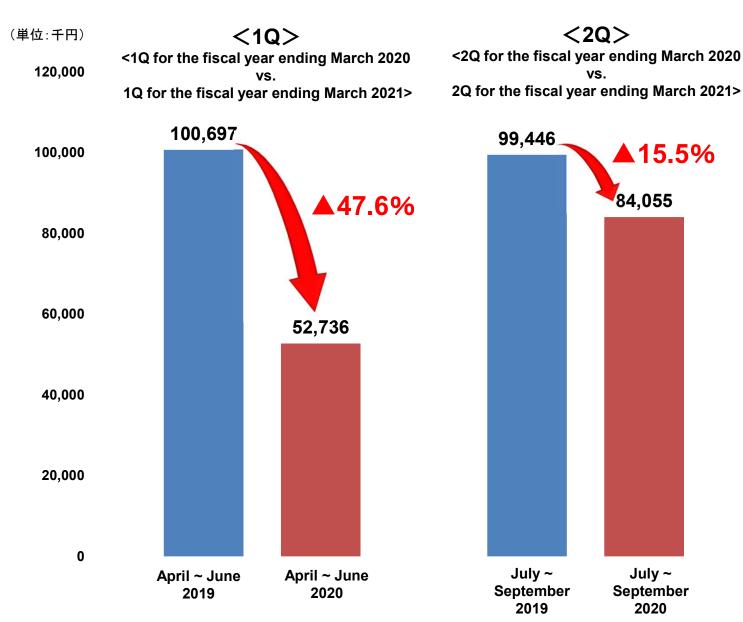
<Fukuoka Financial Group>

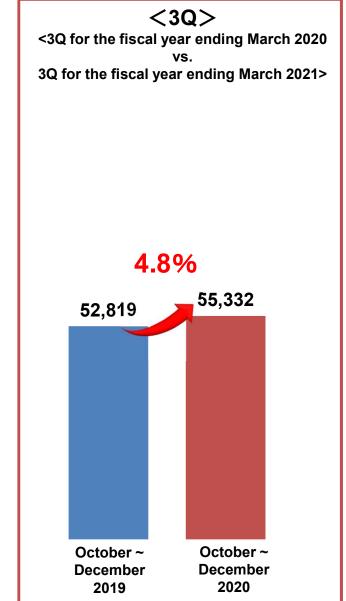
Online + Face-to-face seminar Approximately 3,000 people





Revenue from seminars for 2Q and 3Q recovered significantly, after a sharp decline in 1Q

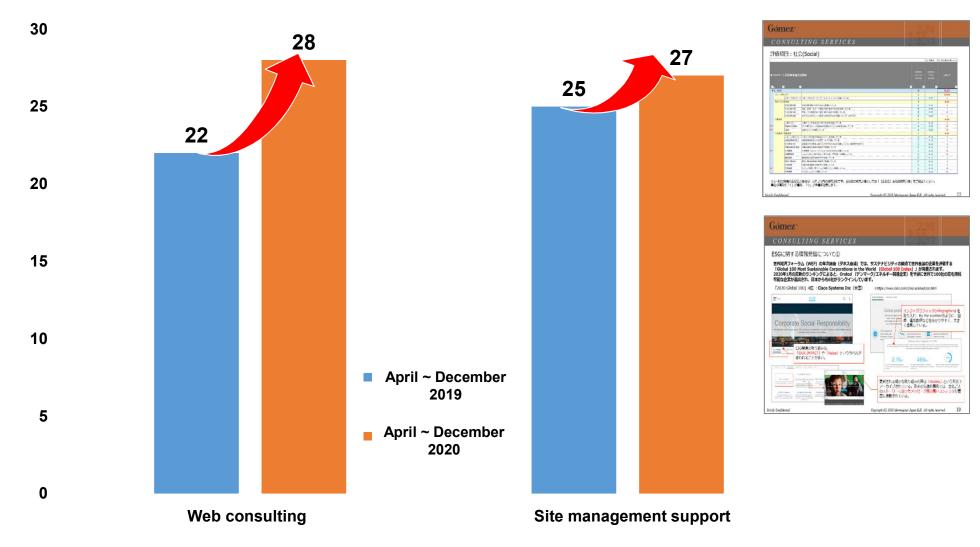






Gomez Consulting reported robust growth of website consultation and website management support transactions.

<Number of orders for web consulting and site management support >

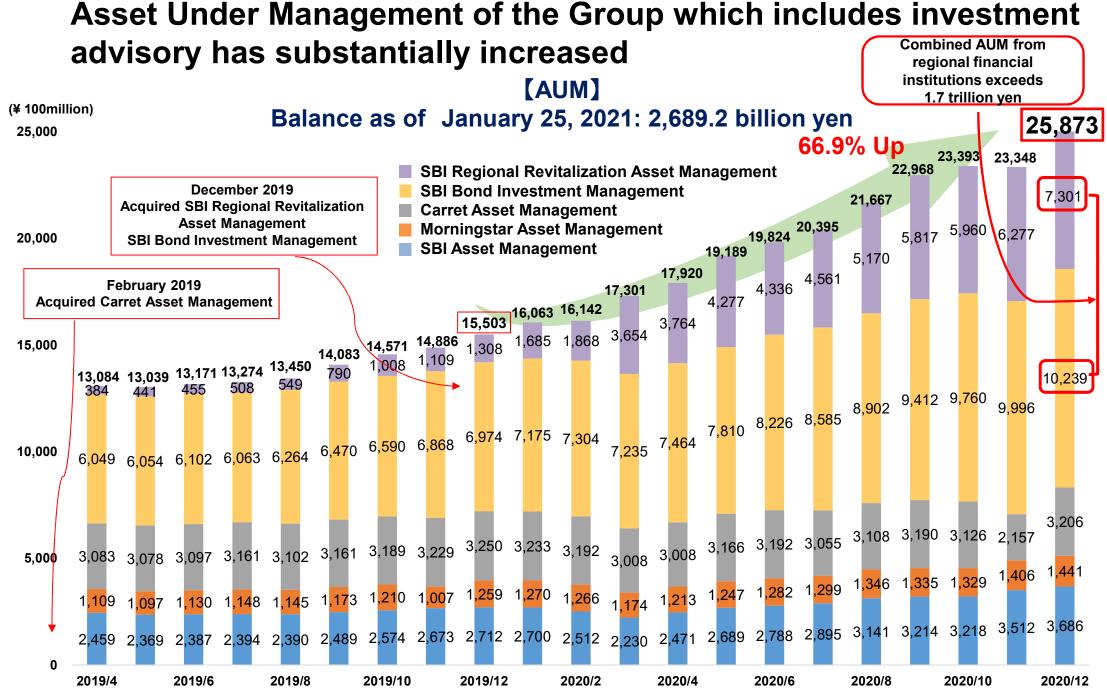




Part 3

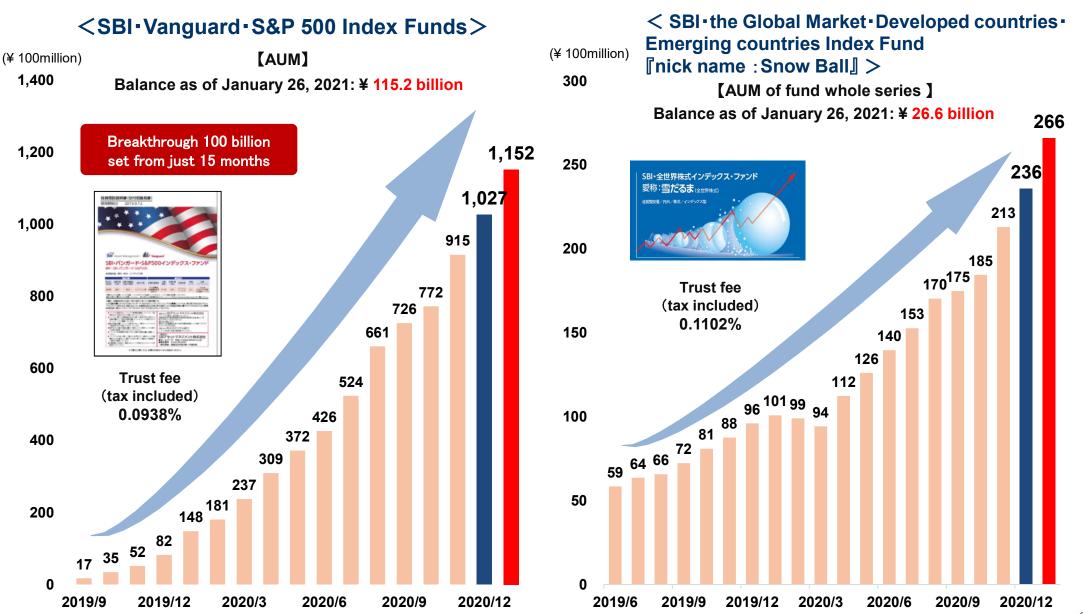
Overview of Asset Management business





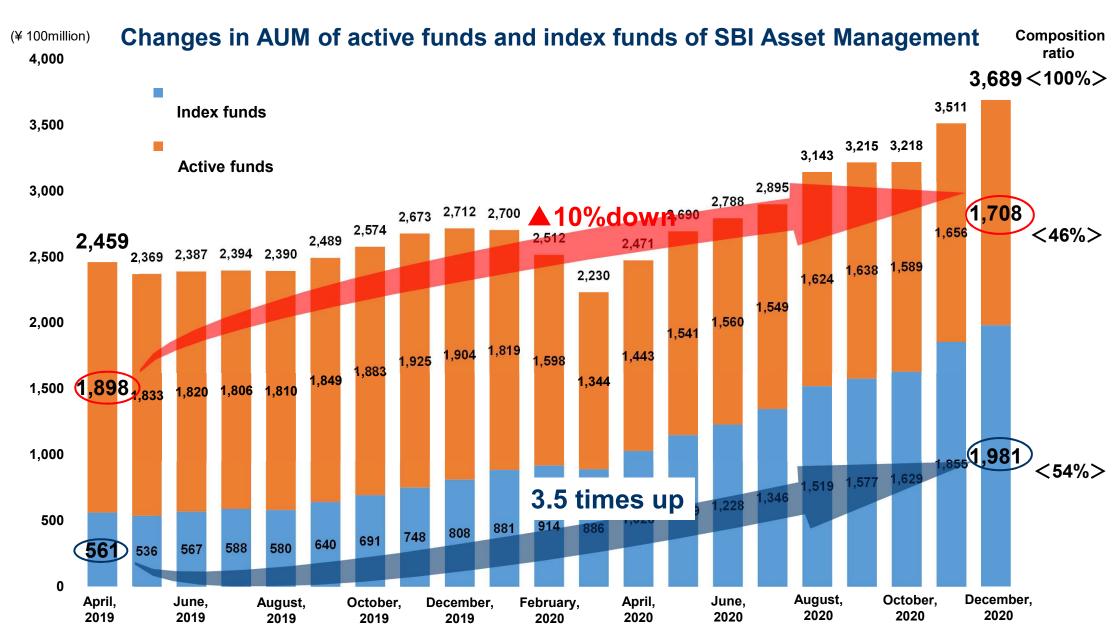


'SBI Vanguard S&P 500 Index Fund', the flagship fund for SBI Asset Management, is valued in excess of ¥100 billion





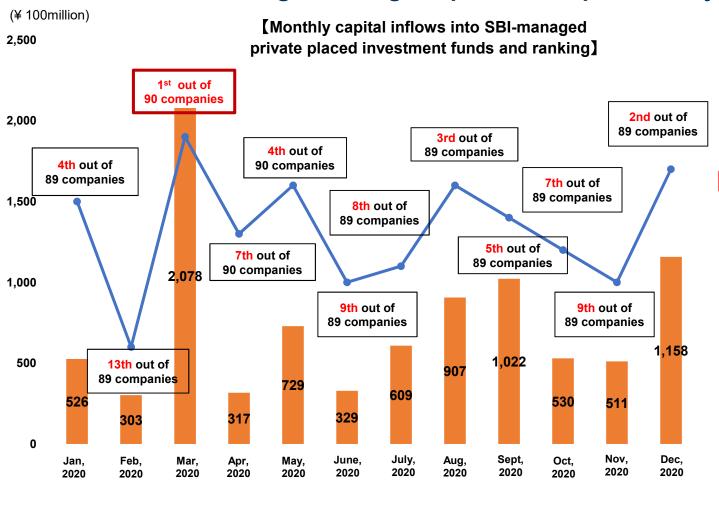
In contrast to the public offered active funds managed by SBI Asset Management that have suffered sluggish growth in assets under management, assets managed by index funds have increased substantially.





Cash flows into Morningstar group's private placed investment funds increased by over $\,\Psi\,900$ billion in 2020 ; the third largest inflow amongst 89 fund managers in Japan

Cumulative net cash inflows in 2020 ranked third, staving off foreign capital and Japanese major fund managers



[Cumulative net inflows into private placement investment]

	Asset Management Company	Y-to-Y total for 2020
Rank		Net inflows of
		funds (billion yen)
1	JPMorgan Chase & Co.	11,748
2	PIMCO	9.097
3	SBI Asset Management Group	9,055
4	Blackrock Asset Management	8,903
5	Invesco	6,471
6	Mitsubishi UFJ Kokusai Asset	6,445
7	SOMPO Asset Management	6,047
8	Nissei Asset Management	4,938
9	Sumitomo Mitsui Trust Asset Management	3,855
10	BlueBay	3,345
11	Daiwa Asset Management	2,175
12	Sinsei Asset Management	1,631
13	Axa Invest Managers	1,520
14	Meiji Yasuda Asset Management	1,481
15	Goldman Sachs Asset Management	1,310
16	Prudential Financial	1,215
17	Simplex Asset Management	1,138
18	Neuberger Berman	1,064
19	Barclays	725
20	Sinsei Asset Management	706

Statistical data of the Investment Trusts Association of Japan Created from the asset increase / decrease status of private placement investment trust management companies

SBI's private placement investment trust balance is the total of SBI Asset Management, SBI Bond Investment Management, and SBI Regional Revitalization Asset Management.

SBI Bond Investment Management, and SBI Regional Revitalization Asset Management.

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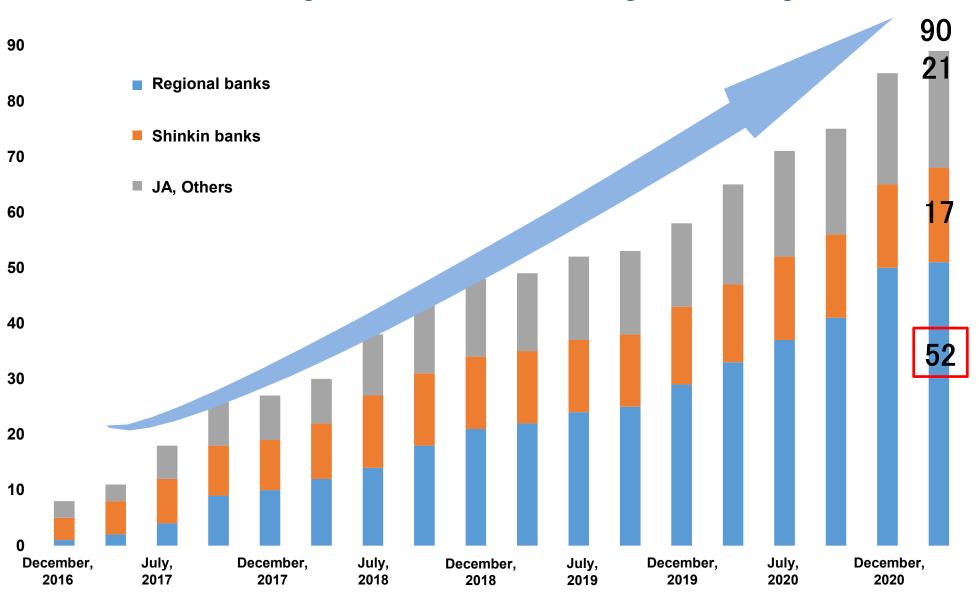
SBI Bond Investment Management Management Management Management, and SBI Regional Revitalization Asset Management.

SBI Bond Investment Management Managemen



A total of 90 regional financial institutions now entrust their funds with the Morningstar group.

Of which, 52 out of 100 regional banks entrust Morningstar to manage their funds.





Breakdown of asset classes held by regional financial institutions



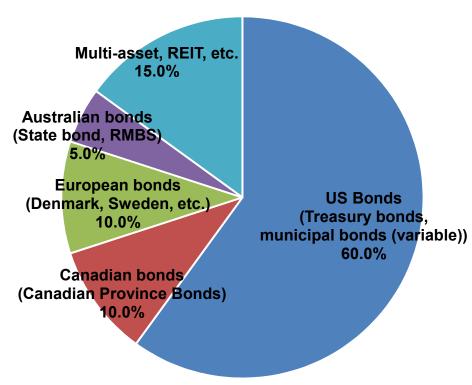




Morningstar group deploys its global network advantage to offer fund management products.

<Breakdown of asset classes held by investment products>

- ✓ Focus on provision of products with highquality and highly liquid overseas fixed income
- ✓ Support to mitigate risk associated with rising interest rates through interest rate swaps
- All products are offered at low cost and customized to the clients' requirements





Offer supporting tools for regional financial institutions to enhance their portfolio management and risk management





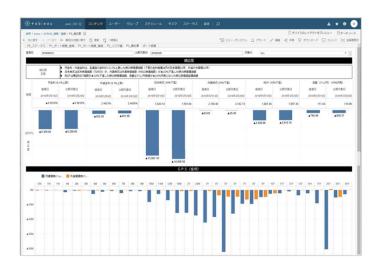


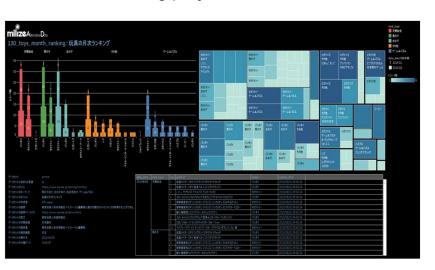
SBI Regional Revitalization Asset Management

MILIZE's 'Acrux' - the tool for portfolio analysis and risk management applicable to securities investment

In a cloud environment, Morningstar provides regional financial institutions with next-generation platforms geared to securities investment and risk management.

- ① Visualizing data to gain better comprehension of portfolio profiles.
- 2 Extensive stress testing and scenario-based testing of existing portfolios
- 3 Running periodic income simulations for different portfolio restructuring projects







Support for education and development of human resources capable of securities portfolio management

<Features of the training provided by our Group >

- •Offering opportunities to experience entire asset management operations, ranging from front to middle and back office tasks
- Acquisition of diverse knowledge of products



Our training encourages accurate understanding of overall securities investment operations and enhances not only management capability but also <u>a risk management function.</u>

Contents of practical experience during the training period

Asset management firm

<Overall business>

Portfolio analysis
Rating monitoring
Performance factor analysis

<Others>

Creating a model portfolio
Monetary Policy Report of
Investment Target Country Urgent
report at the time of sudden market
change
Analysis of new investment targets

<Front desk operations>

Brand analysis / ordering

Cash flow management

Currency hedging

Create market comments

< Middle back business >

Market price fluctuation confirmation

Base price calculation

Monthly report creation

Risk asset table

Disclosure of holdings

IRRBB analysis data

Operation report



Part 4

Proactive development of two pillars of business, with the goal of enhancing enterprise value

- 1) The SaaS (Software as a Service) business provides asset management-related data
- 2) Asset Management Business



1) The SaaS (Software as a Service) business provides asset management-related data

- **1** For financial institutions (B to B)
- ② For employee members of corporate-type defined pension plans (B to E)

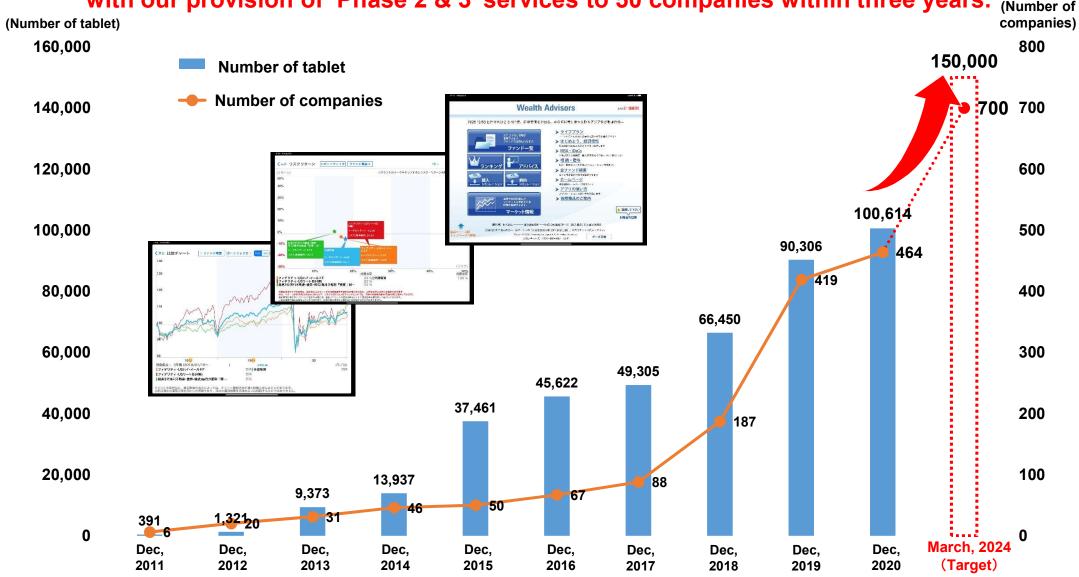
Employee

3 Stock newspaper WEB version (B to C)



Aiming to achieve stable revenue growth by further increasing the number of companies and tablets using our 'Wealth Advisors'

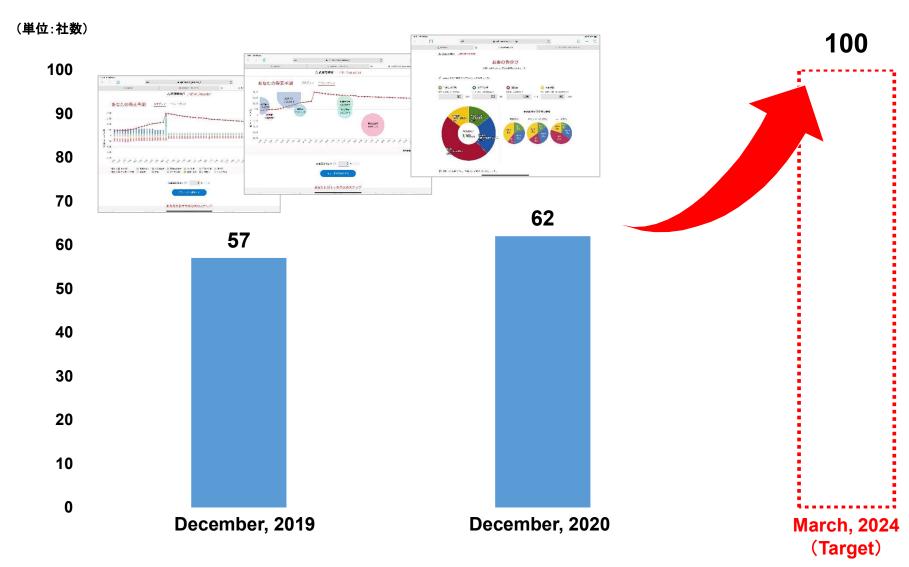
"We set our sights on the utilization of our app by 700 companies and 150,000 devices, together with our provision of 'Phase 2 & 3' services to 50 companies within three years. (Number of





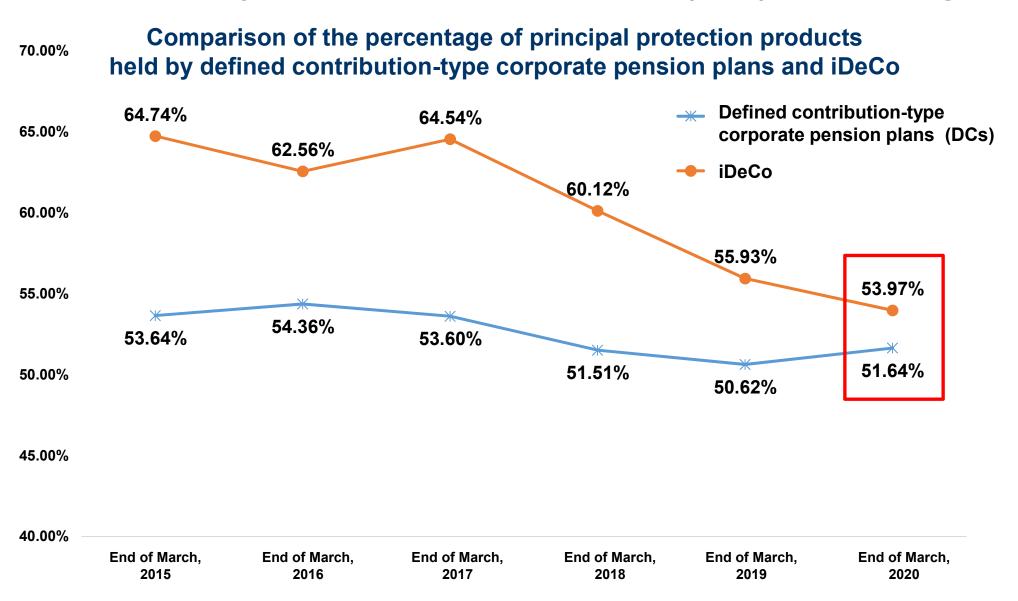
On the back of progress in DX, we are in line to offer high value-added data to support the promotion of non-face-to-face sales on which faceto-face marketing-oriented financial institutions is focusing.

"Aiming to provide data to 100 companies in 3 years"





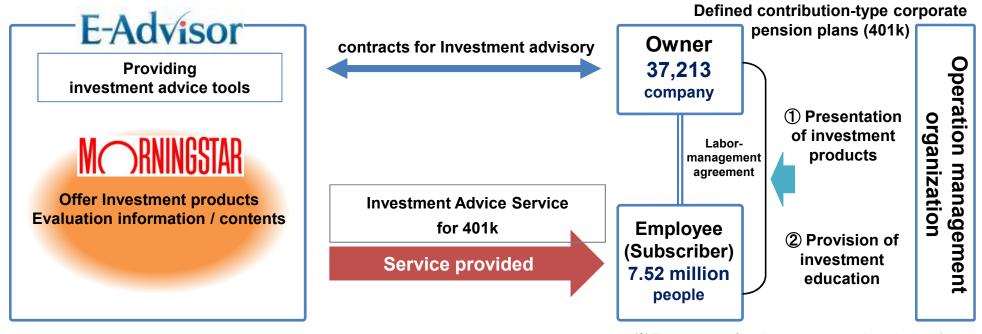
The percentage of principal protection products held by defined contribution-type corporate pension plans (DCs) remains high







We plan to provide employee members of defined contribution-type corporate pension plans with an investment education and advice service (charged) via smartphone app. (Scheduled to start in May, 2021)



X The number of business owners and employees (number of subscribers) is as of the end of November,2020.





for Stock newspaper web

'Stock newspaper' has been suspended and completely switched to the digital version

2021 **December January February** March **April December 24. 2020 January- March** April 1, Release of full transition Campaign to switch to Complete transition to existing corporations / to digital version of digital version of stock newspaper individual customers stock newspaper

> Renewal of 'Stock Newspaper Web'

✓ Enhancement of PTS price information and rating information of each company

- Distribution of enriched information during stock markets' off-hours (eg. early morning and lunch break)
- Rating information, divergence from real-time value rankings and other
- ✓Al (artificial intelligence) stock price forecast-
- Al stock price forecast by MILIZE

✓ Enrichment of foreign stock information

- Make full use of US Morningstar data



<PTS>



9 8927 明豊エンター

-38.06%

<using milize's Al stock price forecast>



Among machine learning programs, MILIZE employs one of the most efficient 'Xgboost' Al. The Al analyzes 50 factors to forecast short-term (1~10 days) share price fluctuation rates.



2) Asset Management business

- 1) Provision of Products (private placed investment funds) for institutional investors, mainly regional financial institutions
- 2 Provision of Products (public placed investment funds) for private investors
- ③ Provision of Robot Advisor tools to private investors

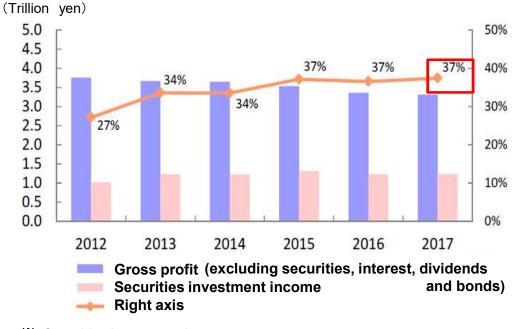


- Provision of Products (private placed investment funds) for institutional investors, mainly regional financial institutions

Regional financial institution should not regard securities investment as mere surplus funds management; it is a critically important operation for their business management.

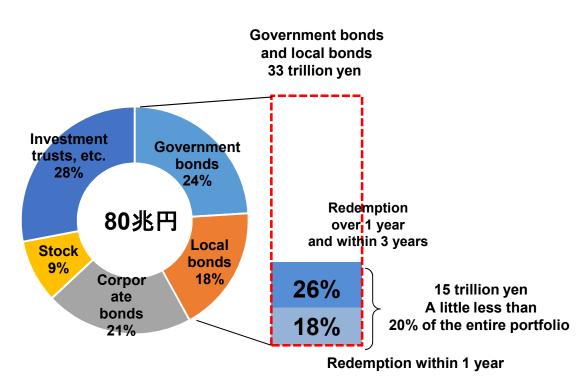
In the face of declining revenues from underlying operations (profits from customer service business), more banks are increasingly relying on securities investment gains.

Dependence on profits of regional banks for securities management



Securities investment income
 securities interest dividend + bond 5 account tail + stock 3 account tail
 (Source) Financial Services Agency

Holding status of securities of regional banks (As of the end of March 2019)

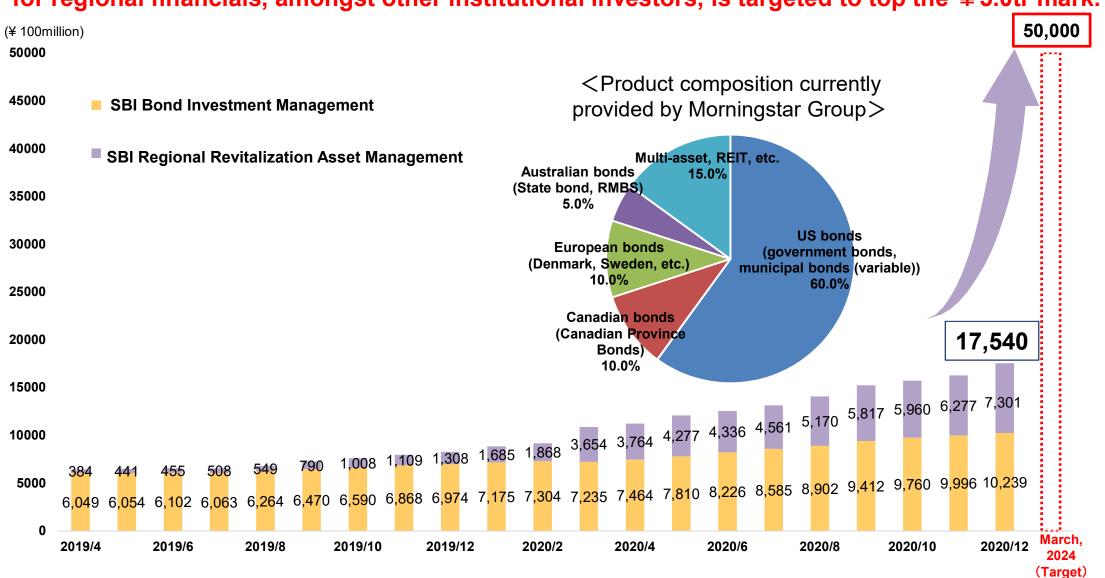




- Provision of Products (private placed investment funds) for institutional investors, mainly regional financial institutions

Providing products and portfolio management for institutional investors, mainly regional financial institutions

In three years, the outstanding amount of assets managed by private placed investment funds for regional financials, amongst other institutional investors, is targeted to top the \pm 5.0tr mark.

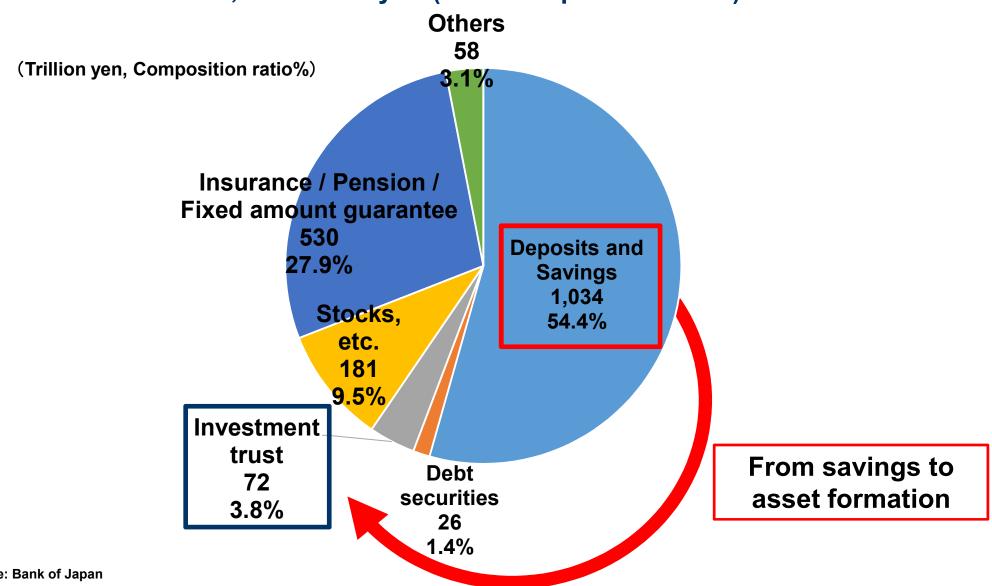




- Provision of Products (public placed investment funds) for private investors

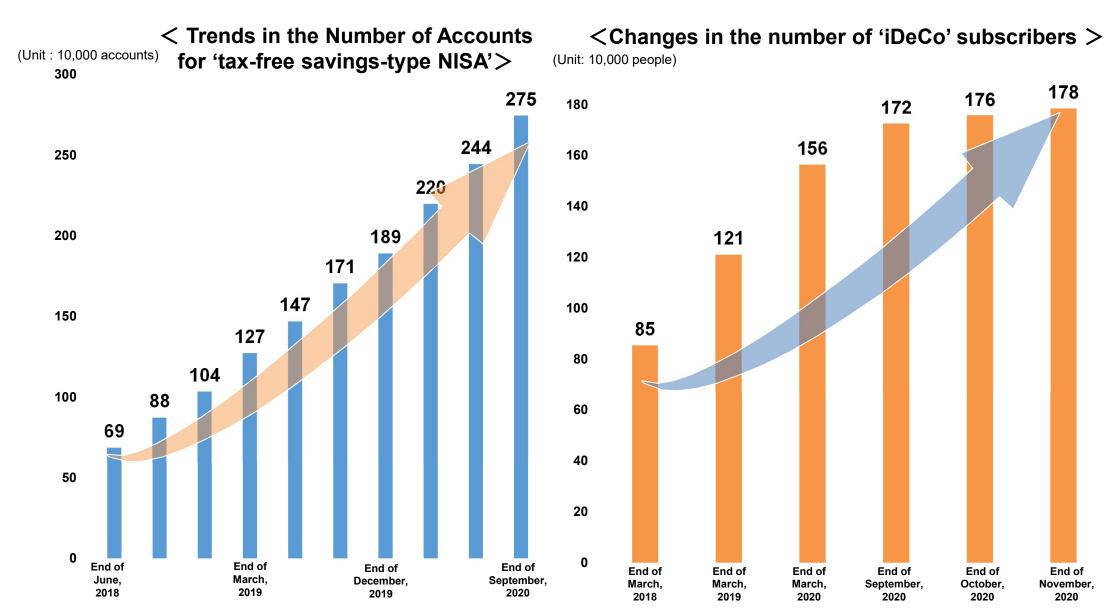
Financial assets of Japanese households with more than 1,000 trillion yen in cash and deposits

1,901 trillion yen (end of September 2020)





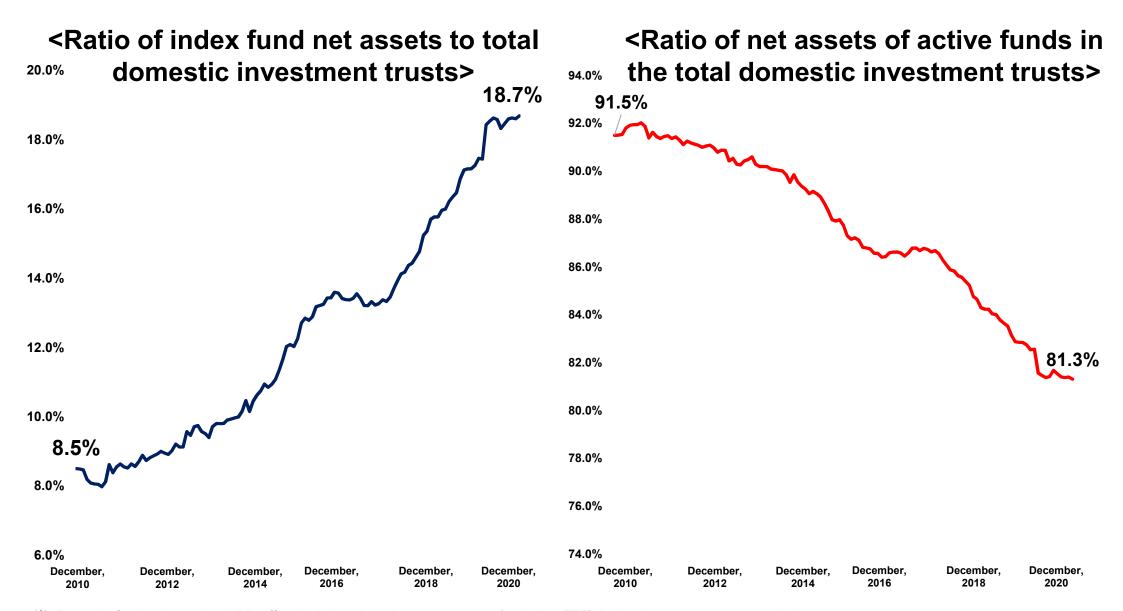
Investors making long-term funded investments are expanding rapidly



Source: Number of 'tax-free savings-type NISA' accounts: Financial Services Agency, Number of "iDeCo" members: National Pension Fund Association "iDeCo Official Website"



The ratio of index funds to the total domestic investment trust market is steadily increasing, and the ratio of active funds is declining.



Domestic fund = domestic publicly offered additional stock investment trust (excluding ETF), index = investment trust association standard

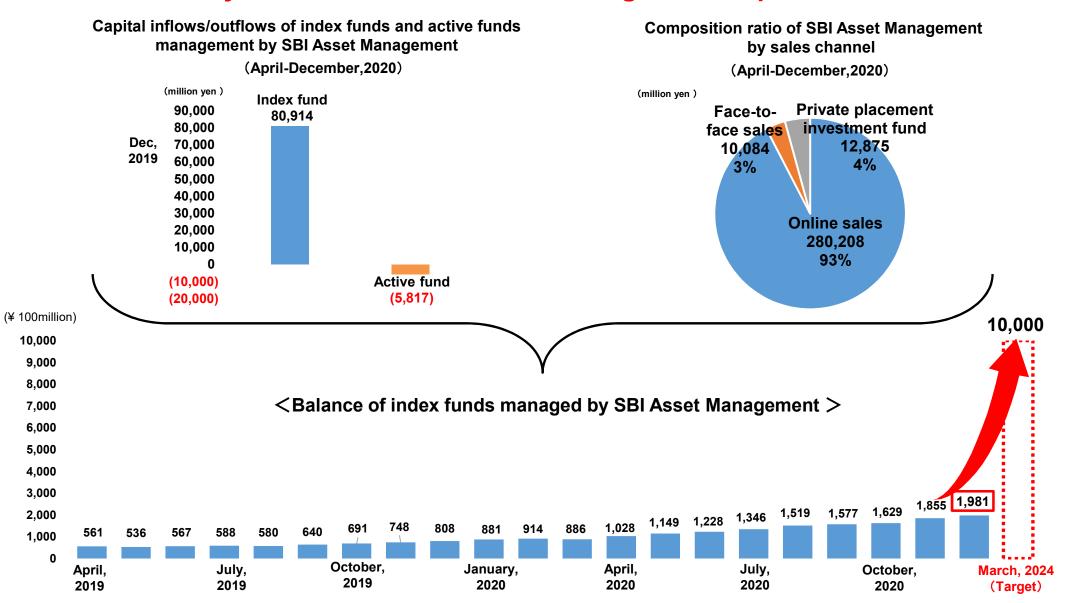
December 2010-December 2020 (monthly)



- Provision of Products (public placed investment funds) for private investors

Providing low-cost index funds to support the asset formation of individual investors

In three years, Index fund balance is targeted to top the \pm 1tr mark.



Asset Management business

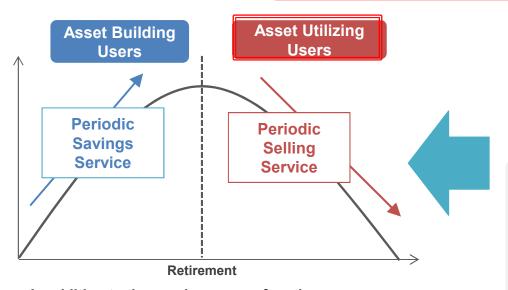




Providing Robot advisors for 'asset formation layer' and 'asset utilization layer'

<Differentiation from other companies >

	Morningstar	Others
Investment target	ETF or fund selected by Morningstar	Overseas ETFs or index funds
Reserve amount	Daily, weekly, monthly	1 to 5 times a month
Regular sale	Fixed amount / fixed rate	×



In addition to the regular reserve function, we have also implemented a regular sale function that is highly needed by asset utilization groups.

Referenced data from Morningstar & Sustainability in the United States







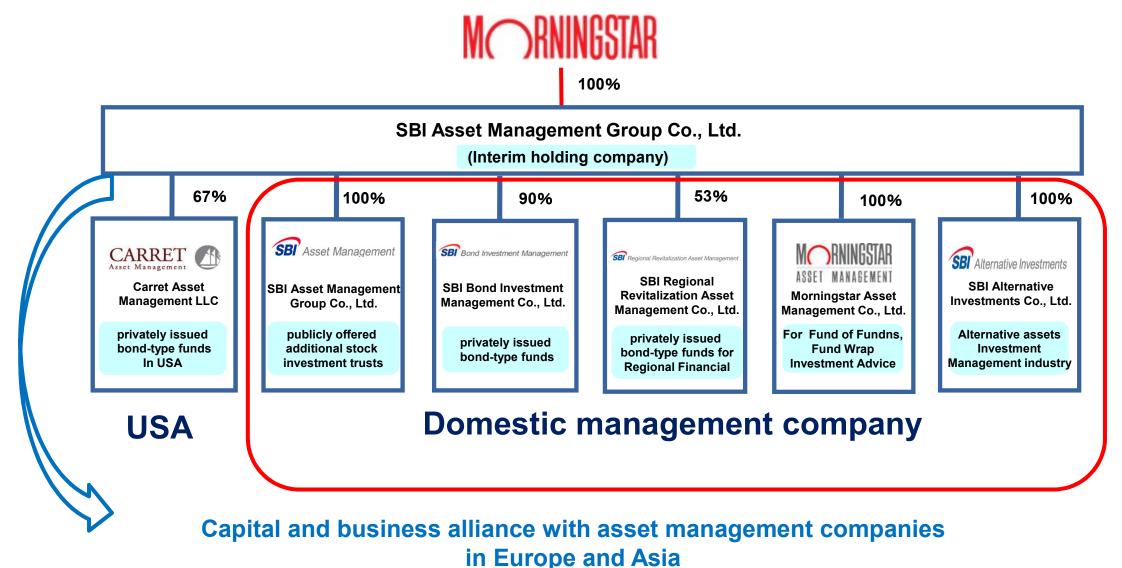
Low cost bond fund



Asset Management business - Joint ventures and acquisitions for further expansion



We are set to press on with capital alliance with fund management companies at home and abroad, to further increase the amount of assets entrusted to us.





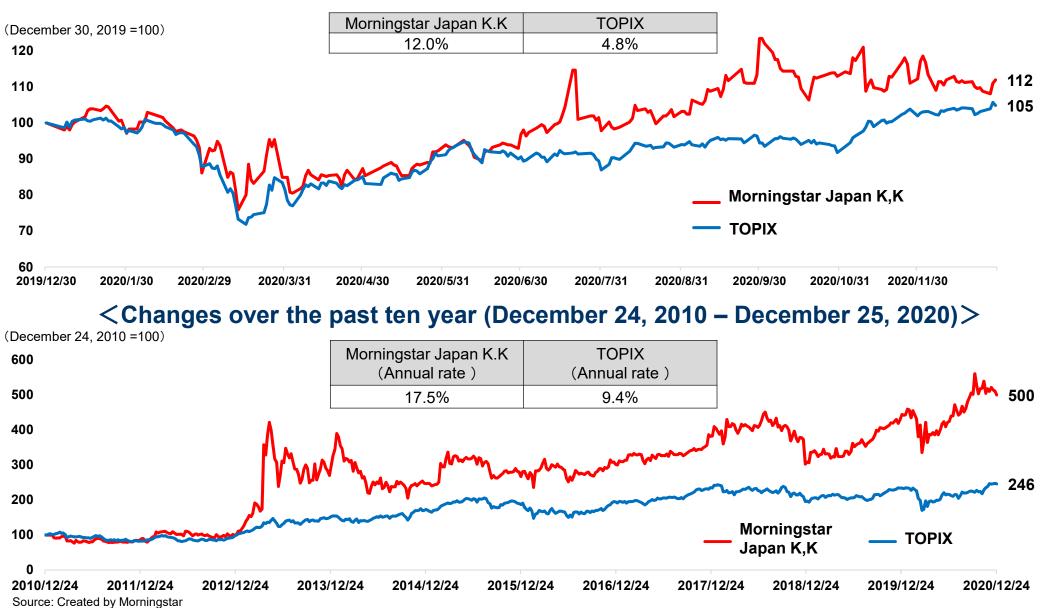
Part 5

Consideration of Morningstar's stock price and shareholder benefit XRP



Morningstar's stock price has significantly exceeded TOPIX for the past year and 10 years

<Changes over the past one year (December 30, 2019 – December 30, 2020)>

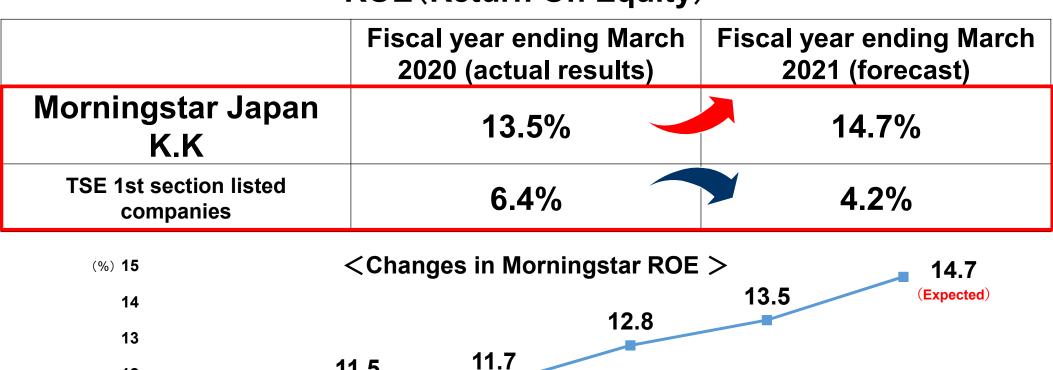


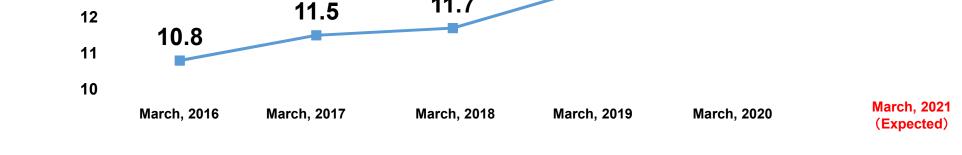
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Morningstar's ROE is well above the average of companies listed on the First Section of the Tokyo Stock Exchange

ROE(Return On Equity)





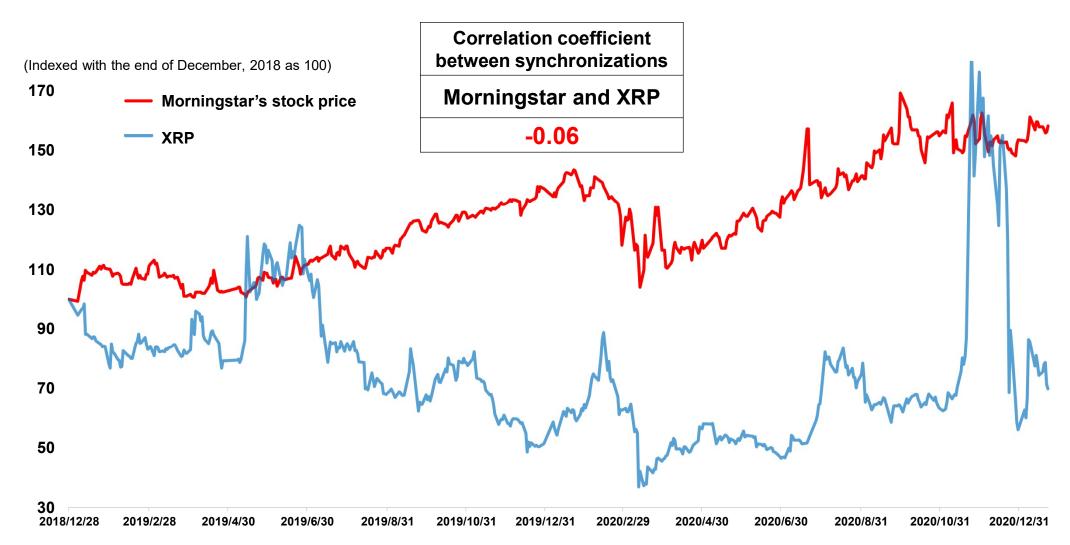
^{*} Morningstar's forecast ROE for the year ending March 2021 represents the annualized value of net profit through to 3Q divided by the shareholders' equity at previous year end.

X Forecast ROE of TSE 1st section listed companies for the year ending March 2021, was calculated using their expected net profits and shareholders' equity at the previous year end. These companies close their books in March and financials are excluded. (1,326 companies)



Morningstar's stock price and XRP have a low correlation coefficient, and the effect of diversified investment can be expected.

(Period: End of December, 2018 - January 22, 2021)



X Correlation coefficient The closer the value of coefficient correlation is to +1, the stronger the linear relationship (move in the same direction), in contrast, the closer to -1, the more inversely correlated (move in opposite direction).