

Morningstar Japan K.K Second Quarter Financial Results





Part 1

Summary of Consolidated Financial Results



Summary of Consolidated Interim Financial Results

Revenue: 9 consecutive growth, recorded all-time high for 4 Interim result in a raw

(¥Thousand)

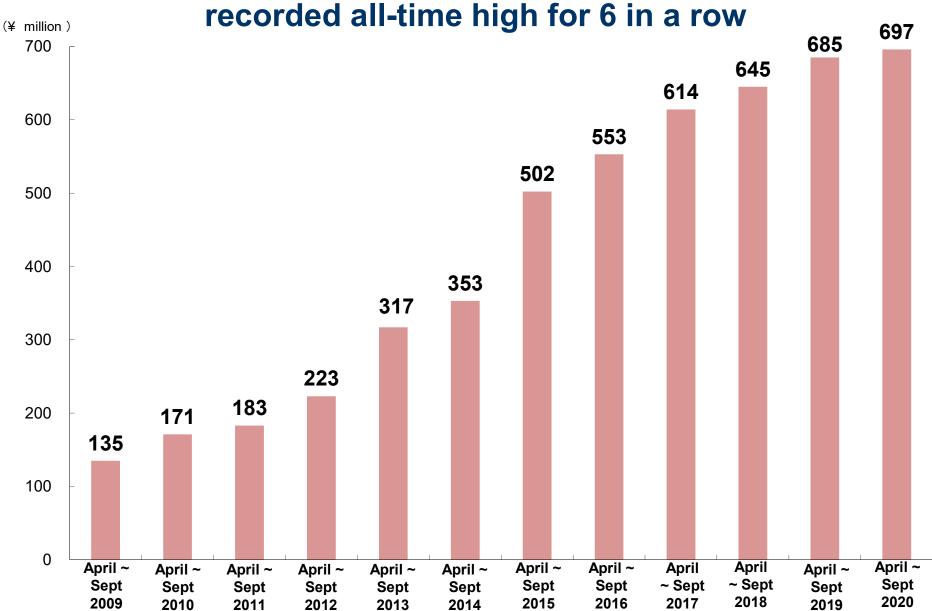
	FY 2020 Apr.–September.2019	FY 2021 Apr.–September.2020	Increase △Decrease (%)
Sales	3,333,100	3,615,730	8.5
Operating profit	865,790	872,352	0.8
Ordinary profit	1,013,349	1,069,661	5.6
Net profit	685,072	696,751	1.7

[※] Net Profit refers to Net Profit attributable to owners of the parent.



Changes in consolidated net profit

Net profit: 11 consecutive growth, recorded all-time high for 6 in a row

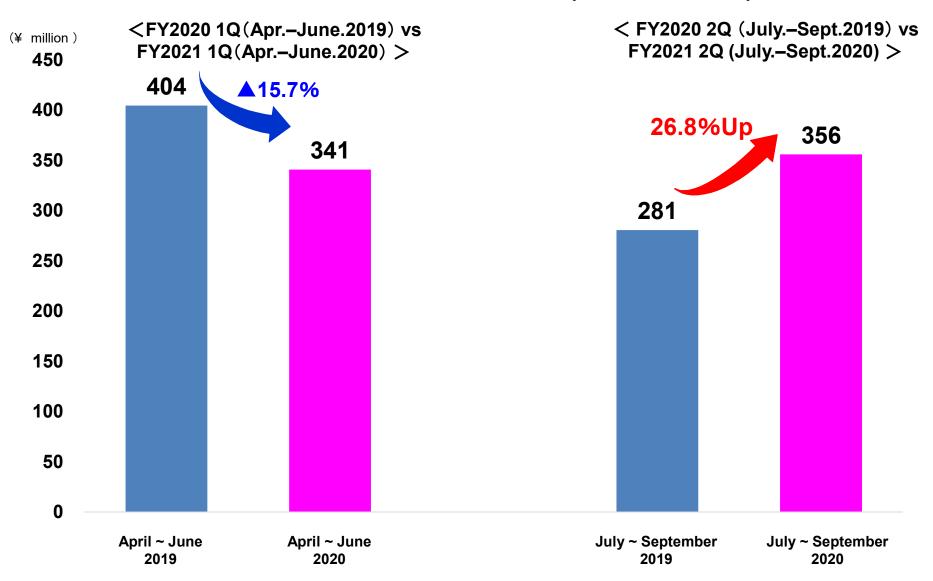


X Net profit refers to Net profit attributable to owners of the parent.



Consolidated net profit increased by double digits in the second quarter (three months)

Consolidated net profit increased 26.8% in the 2Q(three months) from a 15.7% decline in the 1Q(three months).





Change in sales by major services / product

(¥ Thousand)

Segment	Service / Product		FY 2020 Apr.–September. 2019	FY 2021 Apr.–September. 2020	Increase Decrease (%)
	Fund data				
		(Data for tablet devices)	227,384	244,802	7.7%
		(Data for Smartphones, PC)	345,501	375,304	8.6%
Financial	(Asset management tools including Robo Advisor)		50,340	15,700	-68.8%
Service Business	Total		623,225	635,805	2.0%
(Data Solution)	Fund Report		106,388	105,310	-1.0%
	Stock Newspaper subscription fee				
		(Newspaper)	93,501	83,552	-10.6%
		(Web)	18,327	23,083	26.0%
	Total		111,828	106,635	-4.6%
	Media Solutions				
Financial	(Seminar)		200,143	146,791	-26.7%
Service Business	(Web Advertising)		169,171	35,518	-79.0%
(Media Solution)		Total	369,314	182,309	-50.6%
	Web consulting (Gomez Consulting Business)		159,719	151,875	-4.9%
	SBI Asset Management		1,273,345	1,066,030	-16.3%
Assets	Carret Asset Management		529,938	552,911	4.3%
Management (Investment trust	SBI Bond Investment Management		_	450,472	_
fee)	SBI Regional Revitalization Asset Management		_	241,263	_
	Total		1,803,284	2,310,677	28.1%

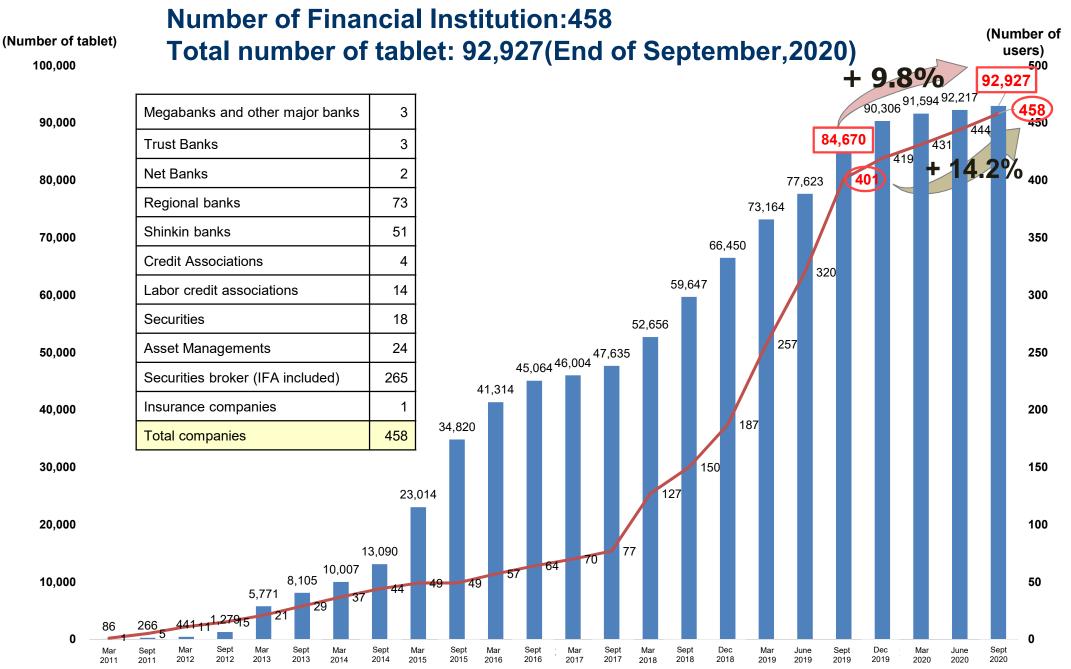


Part 2

Overview of the Financial Services Business



Double-digit year on year growth in the number of users for our 'Wealth Advisors' (an application for tablet devices)

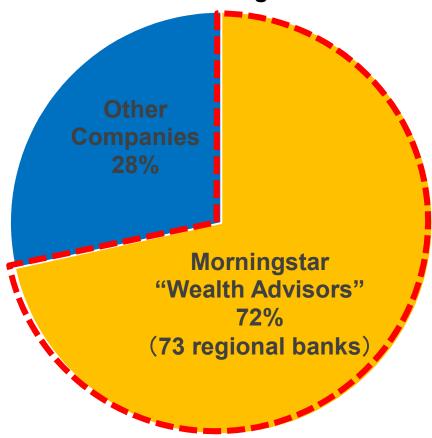




73 out of 102 regional banks have adopted our 'Wealth Advisors', demonstrating an overwhelming share in the market

73 first-tier and second-tier regional banks (out of a total of 102 as of 30 Sept.※) have adopted our 'Wealth Advisors'

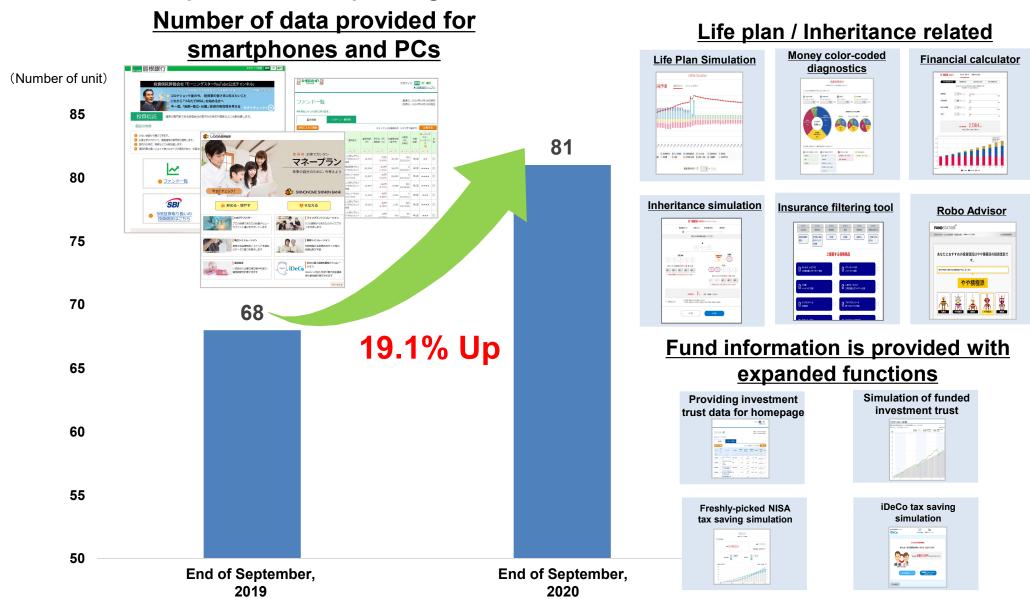




M/RNINGSTAR

An increase in data & tools for smartphones and PCs provided to financial institutions, thanks to the progress in the 'DX (digital transformation) move' amidst the COVID-19 crisis

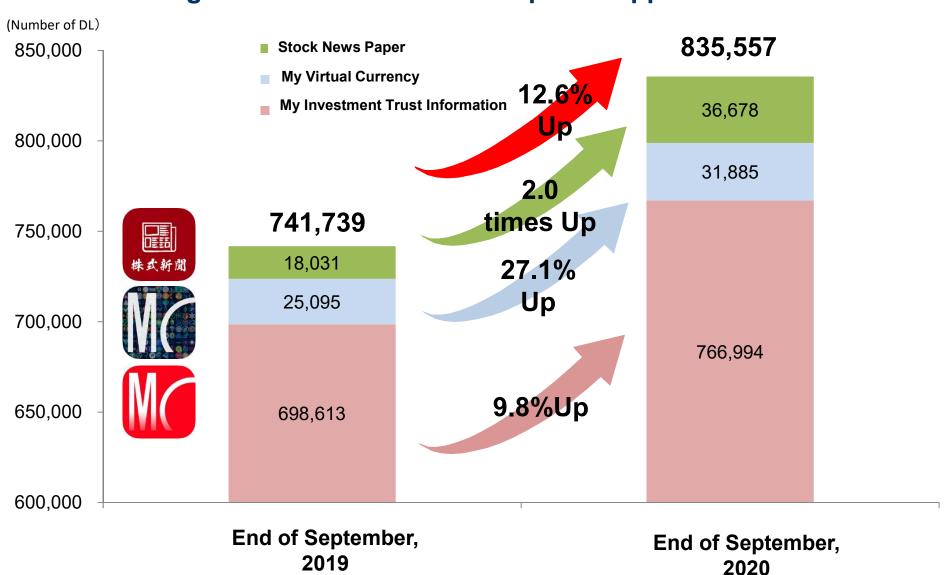
<Commenced the provision of life planning and inheritance-related tools in addition to fund data>





The number of downloads of "smartphone apps" that increase media value has expanded to double-digit growth

< Changes in the number of smartphone app downloads >



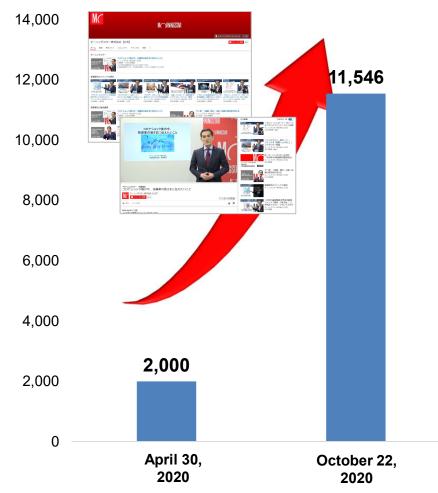


Morningstar's YouTube channel subscribers topped 11,500

It is also used by sales companies and Investment management companies as a medium for online seminars and promotions.

YouTube channel subscribers have more than quintupled in five months

(Number of people)



<Most popular videos>



'Our message to investors as we enter into the post-COVID crisis era' 27,857 views (As of Oct 20, 2020)



'For those who start
'tax-free savings-type NISA'
20,134 views
(As of Oct 202, 2020)

Fund's point of view: 47 videos (as of October 20, 2020)

Rank	Video Name (Fund Name)	views
1	SBI Bangard S&P500 Index Fund [Nickname: SBI Vanguard S&P500]	27,406
2	iFree Leveraged NASDAQ100	26,814
3	Hifumi Plus	16,985
4	Pictet Global profit Equity Fund	12,441
5	Saison Vanguard Global Balance Fund	10,203



'Investment Fund EXPO 2020' was successfully held for two 'types' of attendees - physical and online participants.

Roughly 10,000 attended the one day seminar.

(Sep 12, 2020)



Abstracts from survey answers

[&]quot;I am glad that I was able to attend the seminar live. I think we can understand and recall the presentations better at the live seminar."

[&]quot;I am pleased to have continued attending the live seminar this year. I could have chosen online attendance. But I did enjoy the dynamic vibe at the live seminar!"

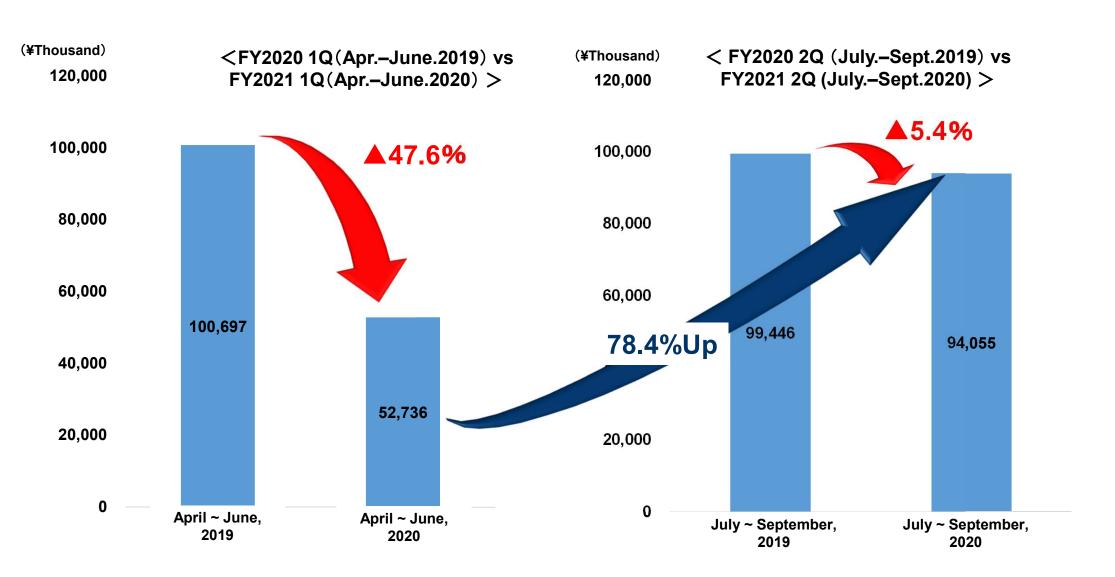
[&]quot;I live far away from the venue, so I am grateful for the online attendance. "

[&]quot;I hope you will continue to offer this choice (online attendance). I appreciate your online participation option as I had to cancel my original live attendance at short notice."



Sales from seminars for the last three months (2Q) marked a significant improvement

Sales fell sharply in 1Q, but it staged a major turnaround in 2Q, driven in large part to the provision of seminars on the online platform.

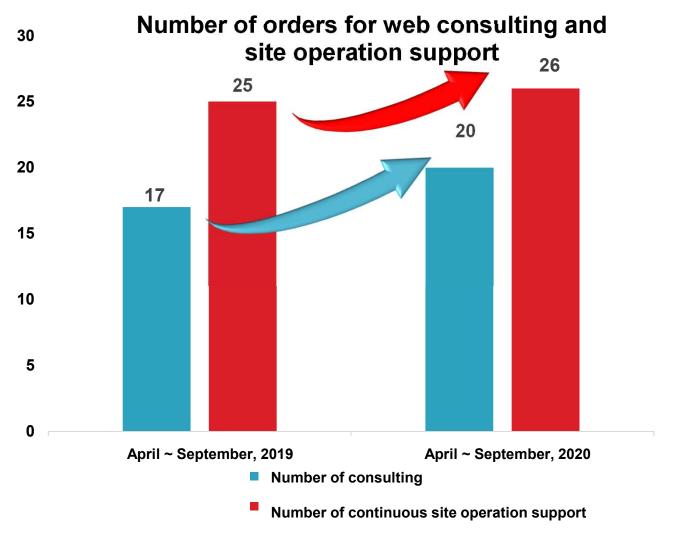




Web-based consultation business offered by 'Gomez Consulting' also maintained growth

'Gomez Consulting' reported an increase in newly launched ESG-related website consultation transactions.

It is also promoting continuous support for website management.



< ESG Site Assessment Report >



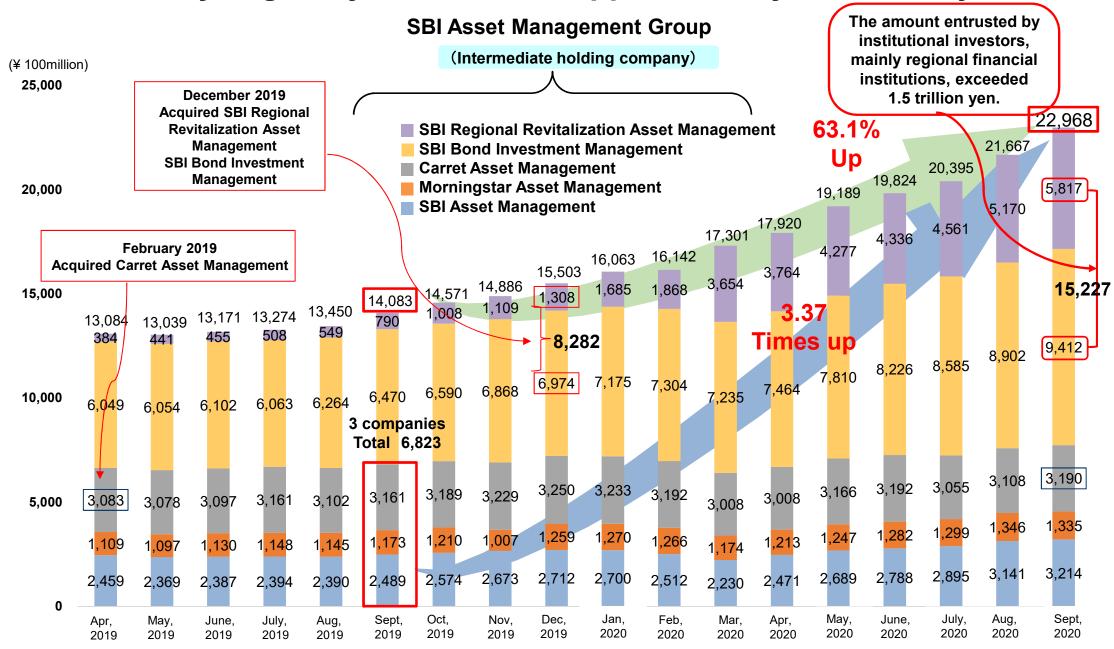


Part 3

Overview of Asset Management business



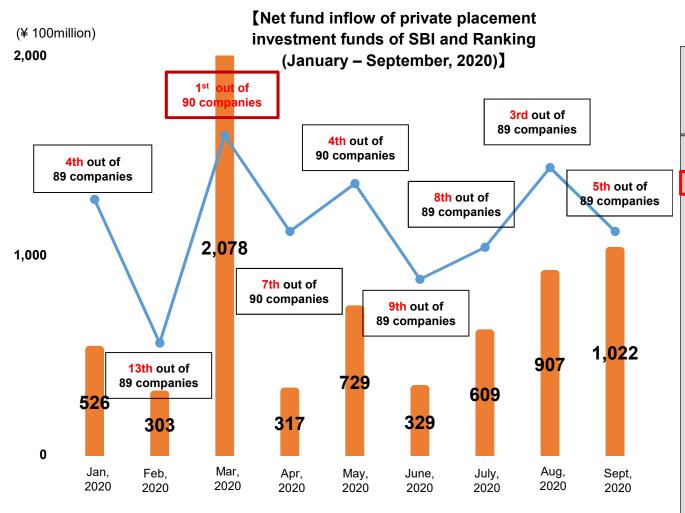
Asset Under Management of the Group which includes investment advisory is greatly increased to approximately 2.3 trillion yen,





Net inflow into private placement funds of the SBI group is always ranks at top level in the industry.

- •The net inflow of private placement investment trusts of the out group at the market crash due to the COVID-19 crisis shock (March, 2020) was the highest among all 90 companies.
- Cumulative inflow of funds since the beginning of the year is the third highest among all 90 companies



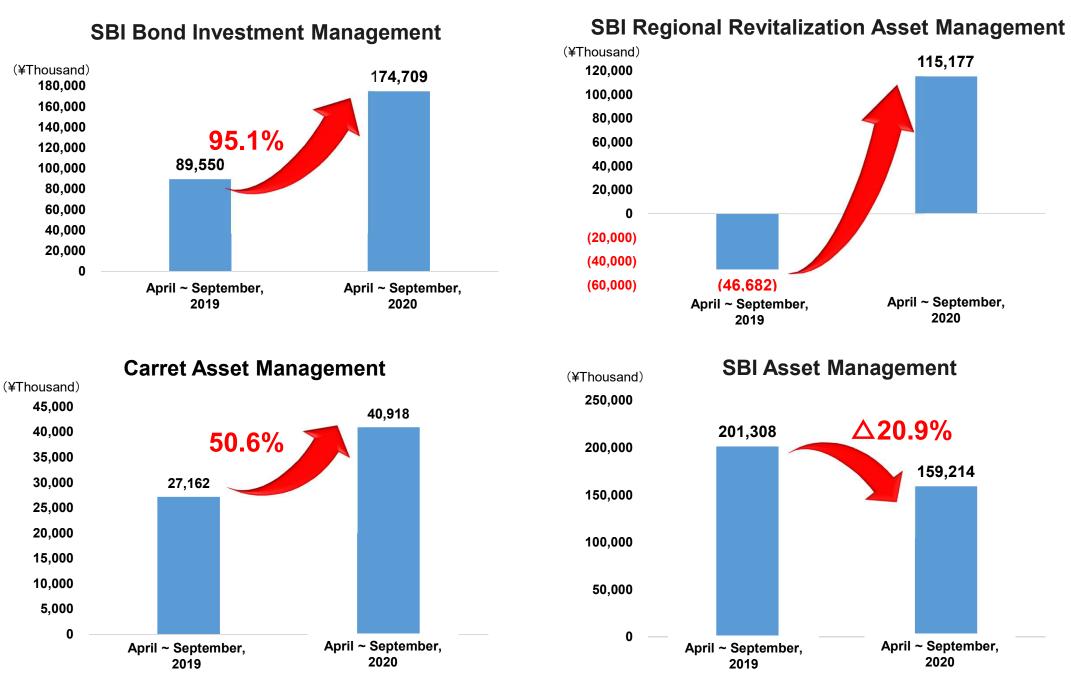
[Cumulative net inflows into private placement investment funds(Jan ~ Sep, 2020)]

		Y-to-Y total for 2020	
Rank	Asset Management Company	Net inflows of	
		funds (billion yen)	
		` ,	
1	PIMCO	1144	
2	JPMorgan Chase & Co.	1057	
3	SBI Asset Management Group	681	
4	Blackrock Asset Management	664	
5	Mitsubishi UFJ Kokusai Asset	456	
	Management		
6	Nissei Asset Management	445	
7	SOMPO Asset Management	372	
8	Invesco	322	
9	BlueBay	210	
10	Daiwa Asset Management	180	
11	Prudential Asset Management	116	
12	Axa Invest Managers	113	
13	Meiji Yasuda Asset Management	91	
14	Goldman Sachs Asset Management	85	
15	Shinkin Asset Management	74	
16	Sinsei Asset Management	73	
	Sumitomo Mitsui Trust Asset		
17	Management	67	
18	Nikko Asset Management	63	
19	Simplex Asset Management	54	
20	Neuberger Berman	53	
t investment trusts			

X Statistics of the Investment Trusts Association of Japan.



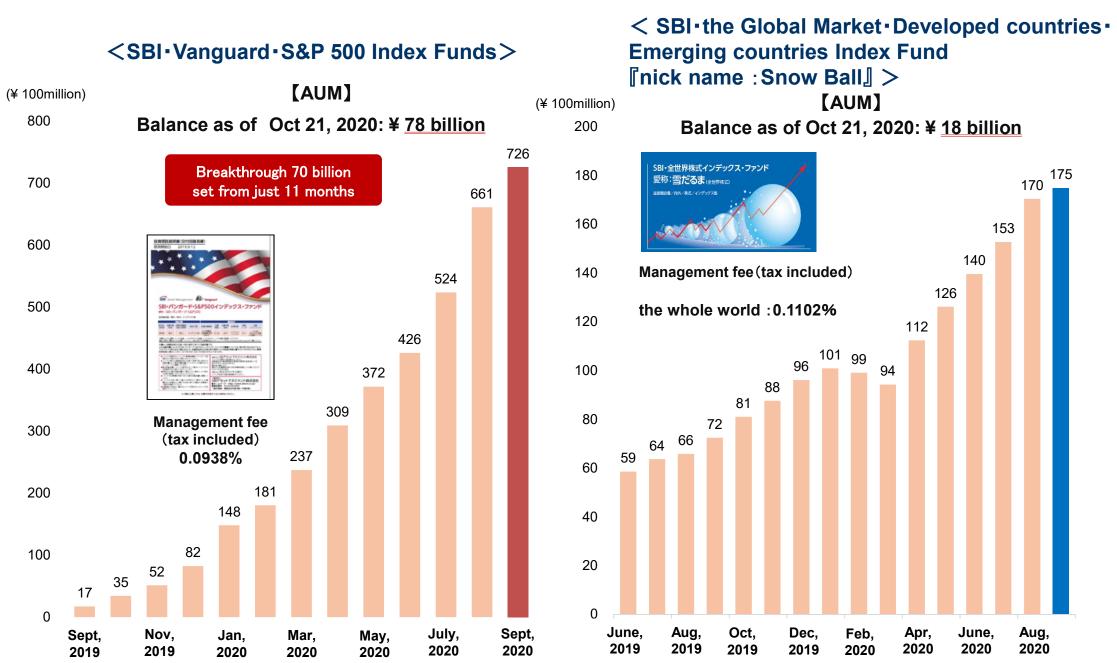
Operating profit of the asset management companies in the Group



X Asset Under Management of Carret Asset Management is at the rate of 105.81 yen to the U.S. dollar at the end of September, 2020



Net Assets of SBI Asset Management Index Funds





An Operational Performance Survey of Domestic Management Companies Published by the Financial Services Agency (August 2020)

Ranking of average management fees and expenses ratio (weighted average), as of end FY2019 (in ascending order)

	Asset Management company	Management fees (%)
1	SBI Asset Management	0.13
2	Hitachi	0.15
3	Rakuten	0.18
4	Nissei Asset Management	0.19
5	Meiji Yasuda Asset Management	0.28
6	Sumitomo Mitsui DS Asset Management	0.33
7	Resona Asset Management	0.35
8	Nomura Asset Management	0.35
9	Sumitomo Mitsui Trust Asset Management	0.36
10	Mitsubishi UFJ Kokusai Asset Management	0.38



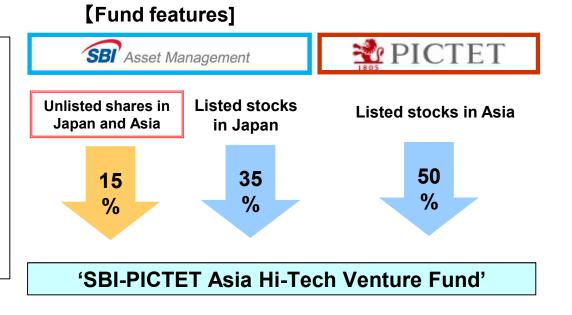
Assets under management by 'SBI-PICTET Asia Hi-Tech Venture Fund' topped ¥4.0bn (this fund can invest in unlisted companies)

Initial AUM on July 29: ¥ 1.5 billion



As of October 22: ¥ 4.3 billion (Continued application period: Until October 29, 2020)

- ◆ The first fund managed by SBI in collaboration with Pictet
- Investing up to 15% of fund in unlisted shares in Japan and Asia
- Investing in high-tech ventures in Japan and Asia





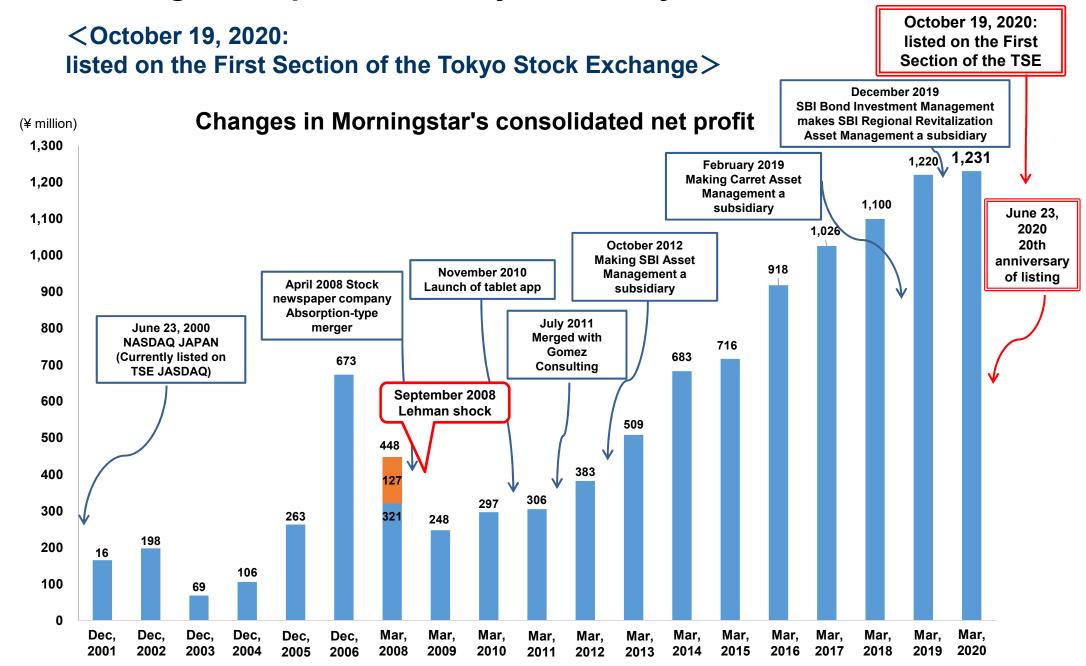
Part 4

Measures for leaping forward to seize the opportunity of an upgraded listing on the First Section of the Tokyo Stock Exchange

- 1) Provision of appropriate investment & financial products and management tools to support for the shift 'from savings to investment' of ¥100 trillion household deposits and savings.
- 2) Provision to 7.5 million members of defined contribution-type corporate pension plans with 'investment advice' to support their pension management.
- 3) Provision of 'portfolio management and investment products' to regional financial institutions for supporting their management of securities portfolios.



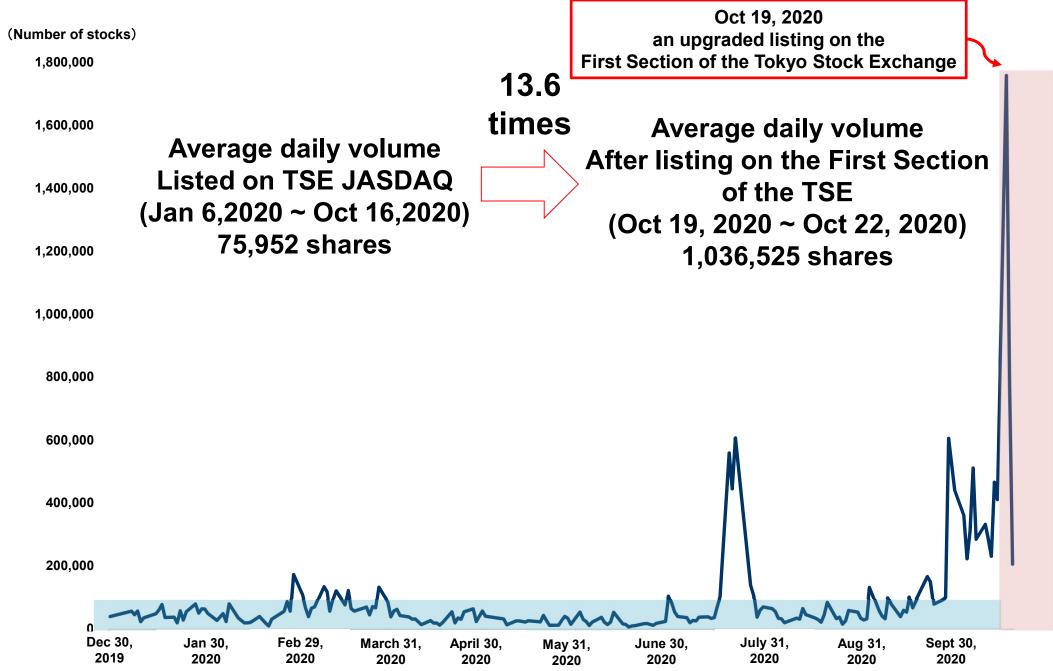
Morningstar Japan, K.K: 20-year history on the Stock Market



[※] Following a change in the accounting term, the year ended March 2008 (FY2008) had 15 months. For comparison purposes, therefore, the above operating profit for FY2008 represented for the 12-month period between April 2017 and March 2008, excluding for the three months from between January 2007 and March 2007. The above graphs exclude the amount of inter-company elimination entries in consolidation



Transaction volume transition of Morningstar



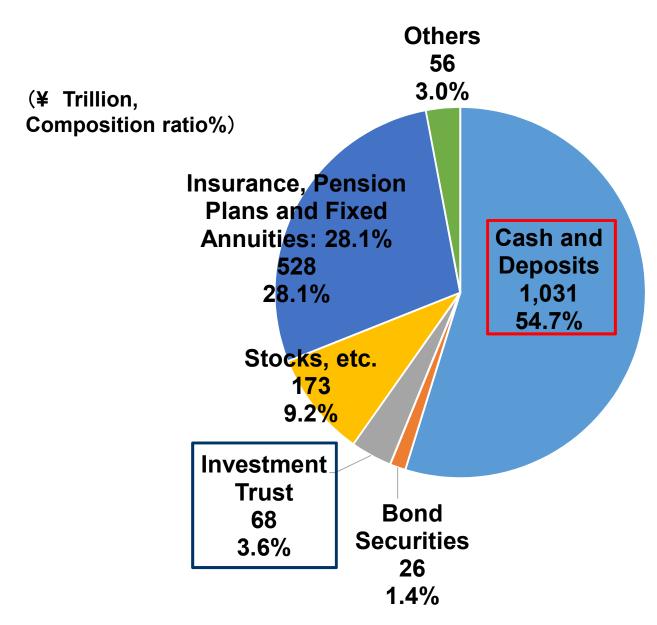


1) Provision of appropriate investment information and financial management tools to support the shift 'from savings to investment' of ¥1,000 trillion household deposits and savings



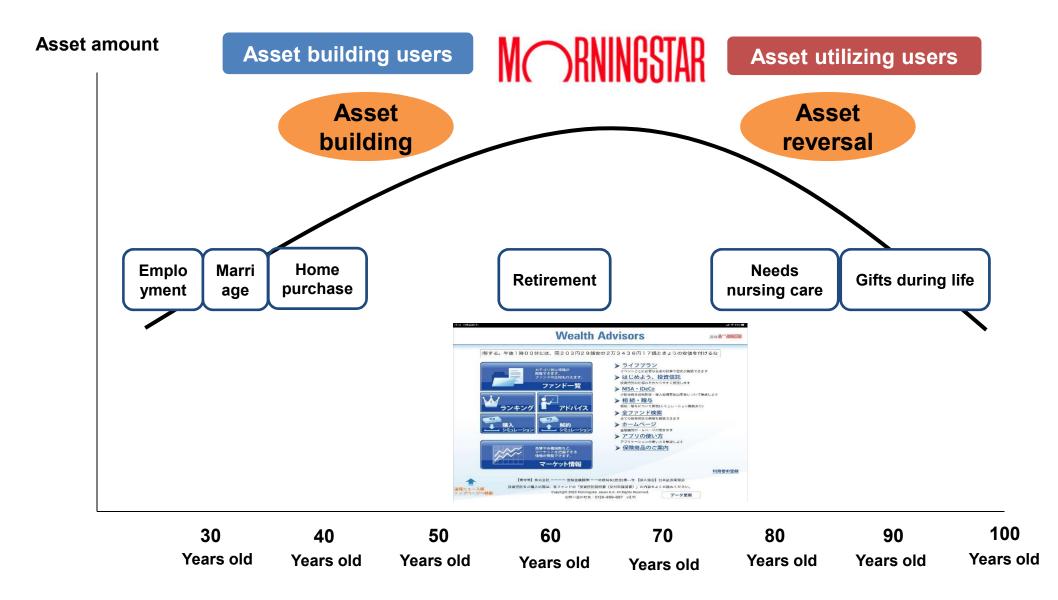
Structure of Financial assets held by households in Japan

¥1,883 trillion (as of end June 2020)





Providing the most appropriate investment information and financial management products for individual life plans



[※] Source: 'The Role of Financial Services in Aging Society (interim summary)', by the Financial Services Agency of Japan



The development of original Robo-Advisor by E-Advisor Co., Ltd. (a subsidiary of Morningstar) (slated to launch in May 2021)

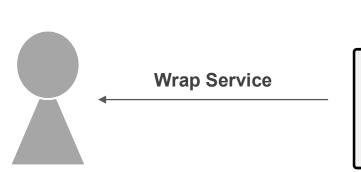
Japan's first ESG service wrap, a package of services that supports portfolio construction encapsulating an ESG perspective.

Referenced data from Morningstar & Sustainability in the United States



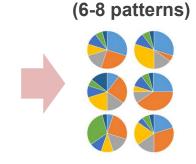
Portfolio





Separately Managed Account

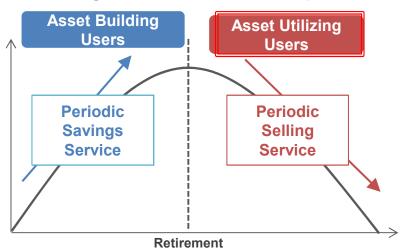
E-Advisor





A lifetime servicing robo-advisor, capable of supporting users in the asset-utilizing period.

< Target customers of this wrap >





Differentiating our services from existing face-to-face and online-based robo-advisory service

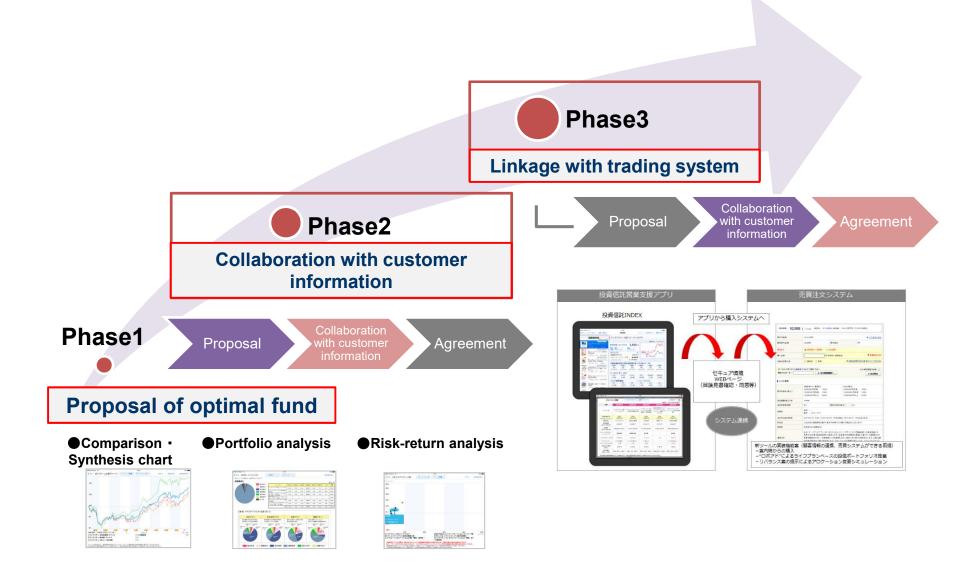
High		<	Personal Financial Advisory Service> (Average fee is about 2.5%)	
Cost	 Online-based Robo-advisory Service> (Average fee is about 1.0%) An online-based comprehensive service for young people Those periodically saving smaller amounts are the core customers 			
	■ Offering indust		ar's Robo-advisor> fee is within 0.5%) ices	
	 Available for asset utilizing users as it offers a periodic asset withdrawal service 			
Low				
	Young people (Asset building users)	Age	Aged People (Asset Utilizing Users)	

	Morningstar's Robo-advisor	Online-based Robo-advisory Service	Personal Financial Advisory Service
Fee	Within 0.50%	Average about 1.0%	Average about 2.5%
Main target	Asset Utilizing Users Asset Building Users	Asset Building users	Asset Utilizing Users Wealthy class
Main Service	Regular withdrawal service Funded investment	Funded investment	a lump-sum investment



'Wealth Advisors', an app for tablet devices, is evolving into an asset management advisory 'platformer'

Expand from Phase1" Offers advise for customers", Phase2 "Collaboration with customer information" to "Collaboration with trading system"





'Wealth Advisors' has incorporated the 'MILIZE' life plan simulation function

Wealth Advisors

(Provided by 458 company)





In response to the summary, 'To Facilitate the Development of Customer-oriented Business Management' reported by the Market Working Group of the Financial Service Council (August 5, 2020)

Implementation of cross-sectional product proposals in due consideration, among others, of customers' life plans together with the provision of appropriate post-sales follow up services.

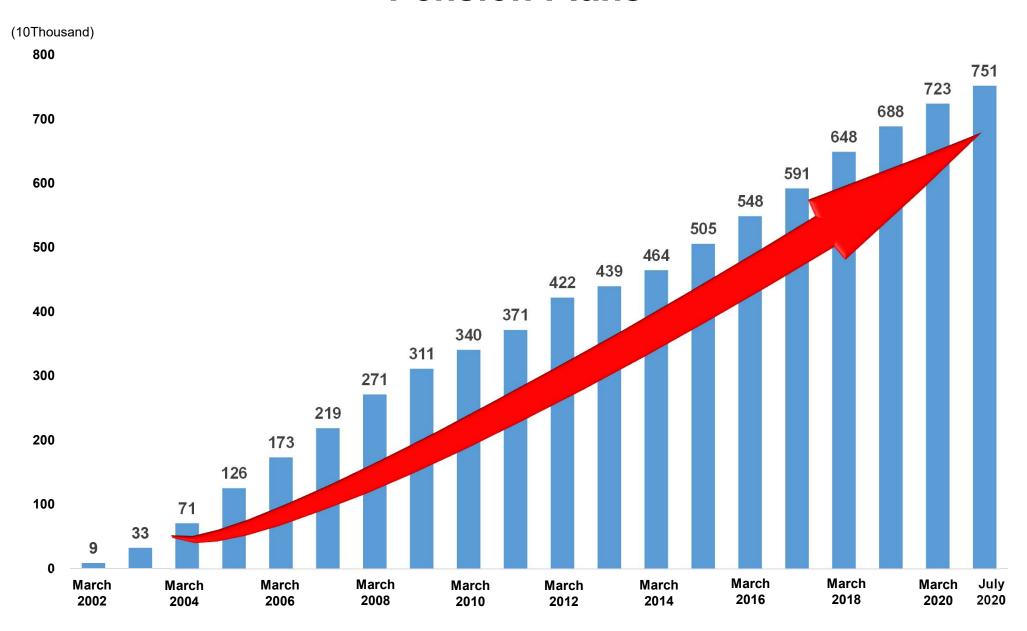
'MILIZE' detailed life plan simulation tool milize s **Wealth Advisors** 提供:M RNINGSTAR 世帯主 38 歳 :移する。午後1時00分には、同203円29銭安の2万3436円17銭ときょう ① お母様 65 □ 歳 既存3人日 0 歲 ○ 予定人数 > ライフプラン カテゴリ別に情報が 閲覧できます。 ファンドの比較も行えます。 支出 milize Step 3: ライフ・ ▶ はじめよう、投資信託 住居費 ○貸貸 ® 持家 投資信託の仕組みを分かりやすく解説します 住宅ローン支払い 10 万円/月 ファンド一覧 ➤ NISA · iDeCo 万円 生活費 20 万円/月 少額投資非課税制度・個人型確定拠出年金について解説します ▼ 万円 保険料 0 万円/月 アドバイス p貯蓄額 0 万円 milize Step 5: 安心安全 全ての投資信託の情報を確認できます ▶ ホームページ 金融機関ホームページが開きます > アプリの使い方 アプリケーションの使い方を解説します 必要保証額:1,186万F ▶ 保険商品のご案内 替や各種指数など、 37(40) 47(50) 配偶器年龄(世等主年龄) 利用者ID登録 【商号等】株式会社 ---- 登録金融機関 --財務局長(登金)第--号 【加入協会】日本証券業協会 投資信託をご購入の際は、各ファンドの「投資信託説明書(交付目論見書)」の内容をよくお読みください。 お問い合わせ先: 0120-989-687 v3.11



2) Provision of 'investment advice' to 7.5 million members of defined contribution-type corporate pension plans with the aim of supporting their effective pension management

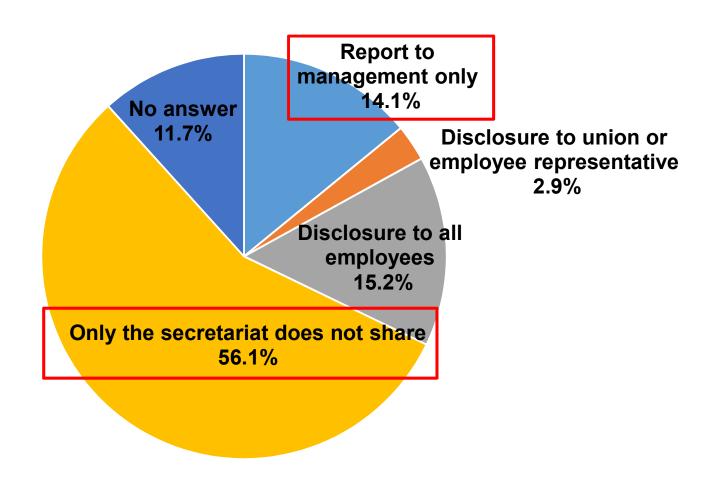


Changes in Members of Defined Contribution-type Corporate Pension Plans





In-house Disclosure of Fund Management Performance (e.g. in a report) to Plan Members and Beneficiaries

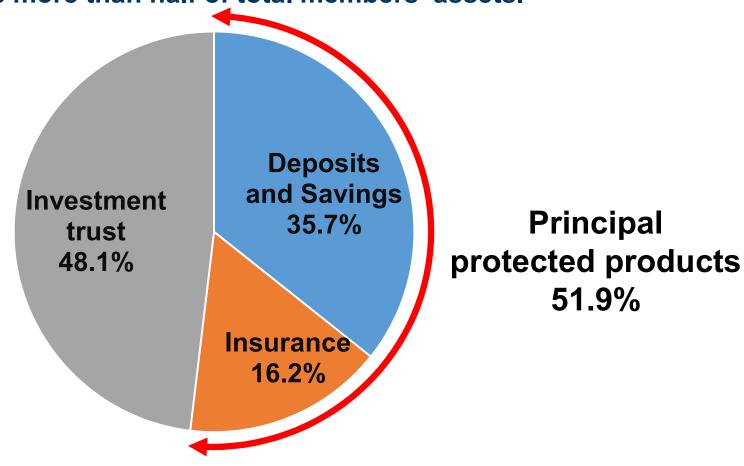


Source: 'Inquiries into the Management of Defined Contribution-type Corporate Pension Plans (conducted between late June 2017 and early August 2017)', the 401k Educational society



Type of Assets held by Defined Contribution-type Corporate Pension Plans

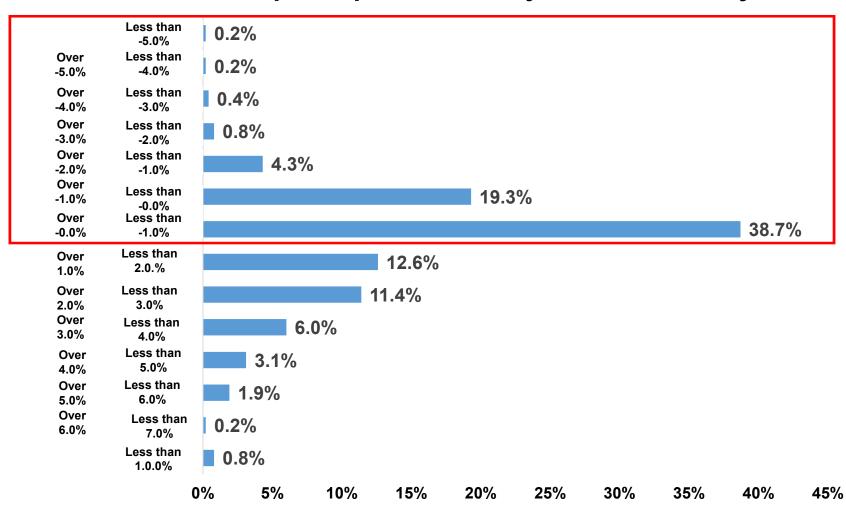
This chart shows principal protected products make up more than half of total members' assets.





Investment Yields on Defined Contribution-type Corporate Pension Plans (for the year ended March 2019)

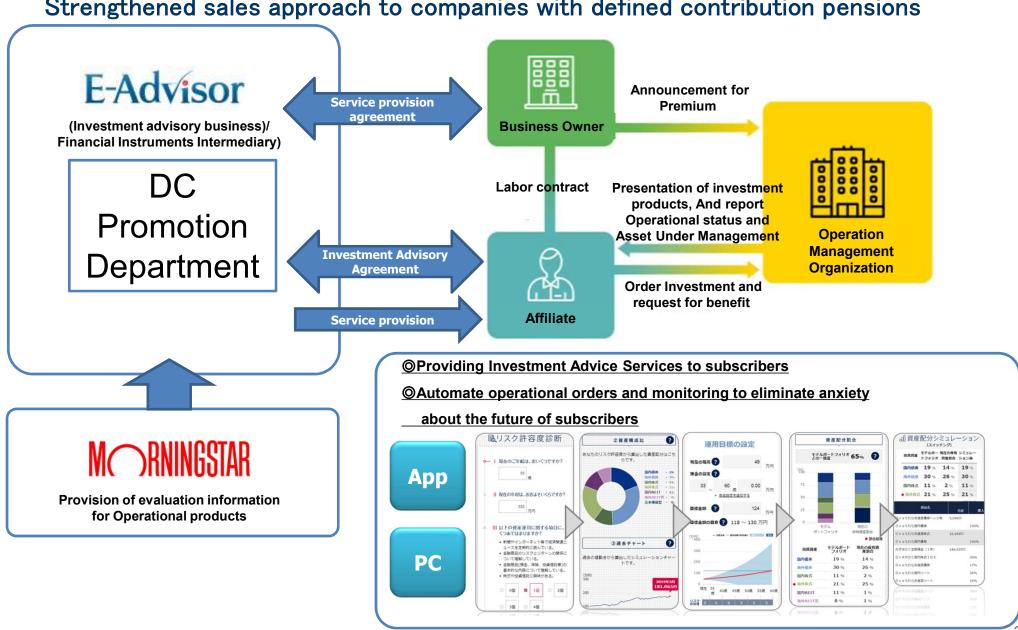
More than 60% of participants endure just 1% or lower yields



Source: 'Inquiries into the Management of Defined Contribution-type Corporate Pension Plans (conducted between late June 2017 and early August 2017)', the 401k Educational society

E-Advisor Co., Ltd. launches investment advisory service for corporate defined contribution pension plans (Scheduled for March 2021)

Strengthened sales approach to companies with defined contribution pensions

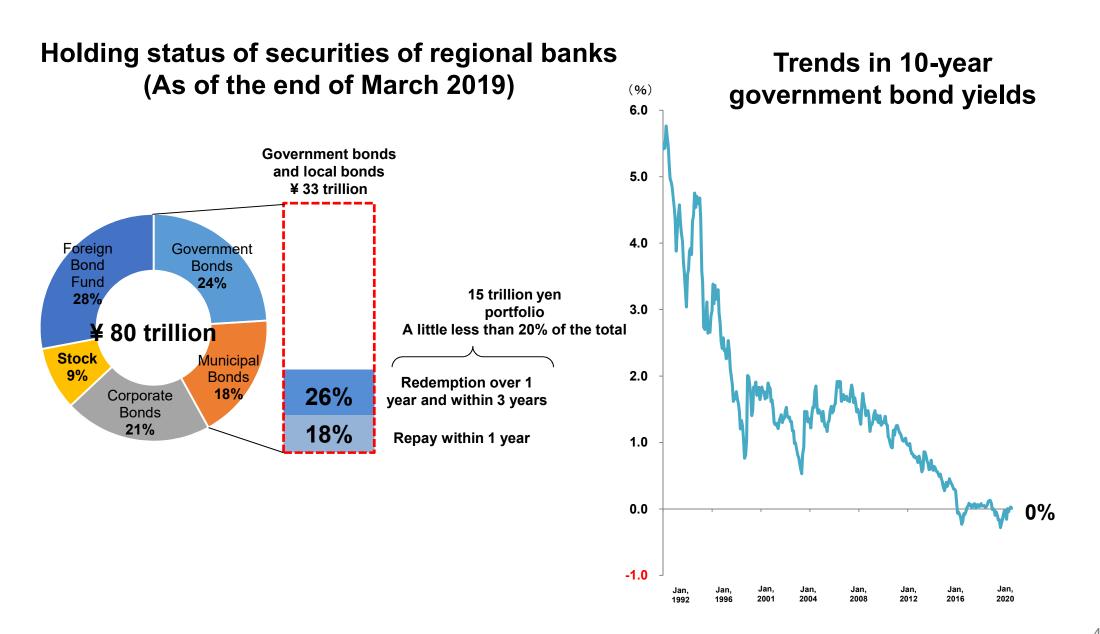




3) Provision of portfolio management and investment products to regional financial institutions for supporting their management of securities portfolios



A time to call an end to the domestic bond-centric (government and municipal bonds) fund management



Regional Banks Version of Corporate Governance Code (Corporate Governance Guidelines)

Eight points at issue in light of the management reforms conducted by regional banks (publicized by the Financial Services Agency)

- 1. Eight points at issue in light of the management reforms conducted by regional banks (publicized by the Financial Services Agency)1. Fundamental policies of regional banks
- 2. Relations with the local community
- 3. Roles of management
- 4. Role of the board of directors
- 5. Formulation of management strategy
- 6. Implementation of management strategy
- 7. Business process rationalization and partnership with other institutions

Amongst several available options toward these ends, <u>such as the use of outside experts or facilities for portfolio management</u> and system integration/sharing, which one(s) to adopt.

8. Human resources development and maintaining motivation

^{*} February 7, 2020: Excerpt from the Financial Services Agency's "Main Issues Contribution to Improving Management and Governance of Regional Financial Institutions-Transformation from Form to Real "-(Draft)"



Morningstar Group's Global Operational Structure

The Group can deploy global networks of the SBI Group and Morningstar to provide attractive fund management products.



Morningstar has 27 locations around the world

<SBI Group's major partners>

< Alliance with a global securities company >







Provision of services in collaboration with major partners

- Provision of market outlook and exchange of views
- Provision of expertise in portfolio management operations
- Human resources development and training

Morningstar deploys its global network to deliver the best execution and maintain high-level liquidity by choosing appropriate brokers.



Morningstar provides portfolio analysis services in a neutral and impartial setting

1 Portfolio analysis

•Neutral and impartial positioned Morningstar scrutinizes overall securities asset to provide various opinions concerning for example challenges and areas needing

improvement. (used as a second opinion)

(quantified risk, i.e. Var, sensitivity values, scenario-based analysis, etc.)

医章目	2020/06/36		2020/03/2	2020/03/35		4(算整後)		対象ボート	号位記券ボートフォリオ会体				届45計算基準日:2020/06/30	
118758	ヒストリカル店	· 80	RAIM 1/E	•	保有期間	289								
						Į.	スク量(99%)	aR)						
						张高(高等四)(银行)	VaR(基準訂) (相関考集的)(保門)	(和配利集団)		相談な場(基本以) (第刊)	開業 (北東2年第13) (第73)	VAR(此数分配目) (和能可重要的)(培門)	(和新年集件) (和新年集集)	(北海(200)(衛門)
有值证券ボー	1全体					1,474.84	▲28.32		23.28	5.04	0.00	0.00	0.00	0.0
	出策投資株式等					13.83	▲ 1.70		▲ 1.70	0.00	0.00	0.00	0.00	0.0
	市場部門ボート会					1,461.01	≜ 26.61		23.75	2.86	0.00	0.00	0.00	0
		374-1				640.02	▲ 4.63		▲ 4.63	0.00	0.00	0.00	0.00	0.
			円提供券(ヘッジ後)			640.02	▲ 4.63		▲ 4.63	0.00	0.00	0.00	0.00	9.0
			が実建情界(ヘッジ後			0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
		多様化ガート				820.99	≜ 21.98		21.98	0.00	0.00	0.00	0.00	0.0
			P(LEoh取引			0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
				CDS		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
				ベルレシーブ		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
				TBARS!		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
				ヘッジ会計弁連用		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
				為替へつジなし外債		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
			純松黄株式・ファンド			820.99	≜ 21.98		21.98	0.00	0.00	0.00	0.00	0.0
				国内上继续式		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
				J-REITERMEN.		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
				转投資上場個別J-REIT		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
				純投資你上場個別2年	EIT	0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.0
				債券ファンド		820.99	≜ 21.98		21.98	0.00	0.00	0.00	0.00	0.0
				が国体をベアファンド		0.00	0.00		0:00	0.00	0.00	0.00	0.00	0.0

② Utilized as a securities investment management platform

- Deploy the service to achieve effective and flexible portfolio management.
- To manage risks associated with the whole portfolio.
- To reduce overall management costs.

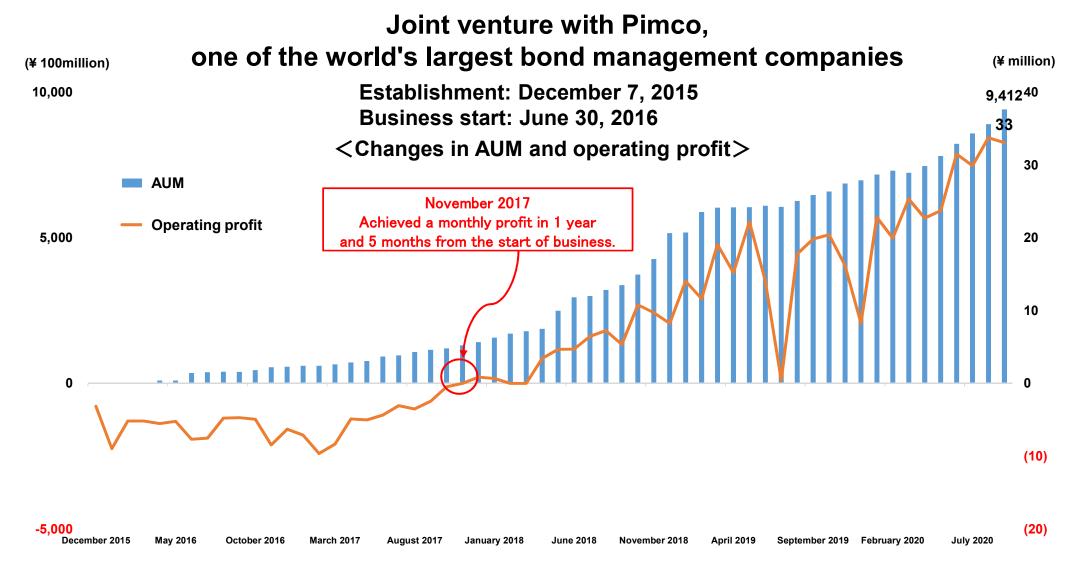


- 3 Taking on trainees to develop their ability and skills
- The Morningstar Group welcomes trainees to help them develop fund management skills and acquire necessary expertise at an investment management firm.



Changes in AUM and operating profit of 'SBI Bond Investment Management'

PIMCO Success stories of joint ventures - 1





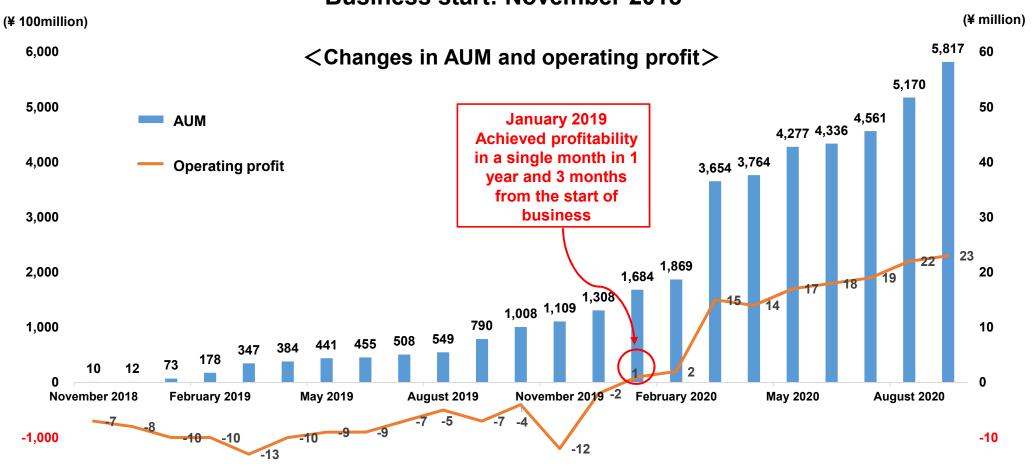
Changes in AUM and operating profit of 'SBI Regional Revitalization Asset Management'

Success stories of joint ventures - 2

Joint venture with 38 regional banks

Establishment: March 2018

Business start: November 2018

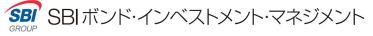


-2.000

-20



Provision of tools for portfolio analysis and risk management to regional financial institutions, with a view to helping them diversify and refine their securities portfolio management operations



SBI Bond Investment Management





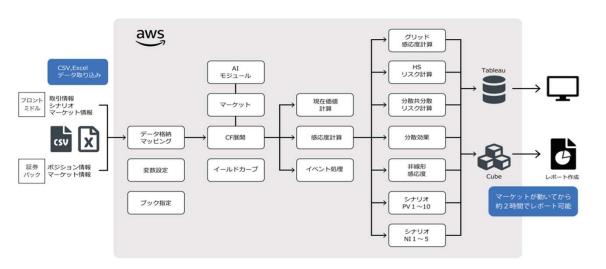


'MILIZE's securities management portfolio analysis, risk management tool "Acrux"

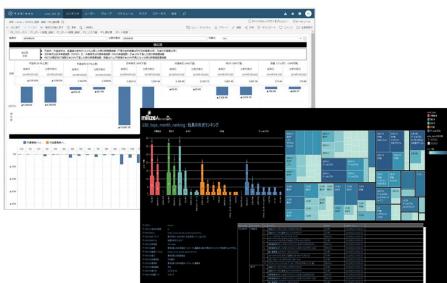
In a cloud environment, Morningstar provides regional financial institutions with next-generation platforms for securities investment and risk management.

- ① Visualizing data to gain a better comprehension of portfolio profiles.
- ② Stress testing and scenario-based testing of existing portfolios.
- ③ Running periodic profit simulations for portfolio restructuring variation

Providing a system using a cloud environment



Data visualization



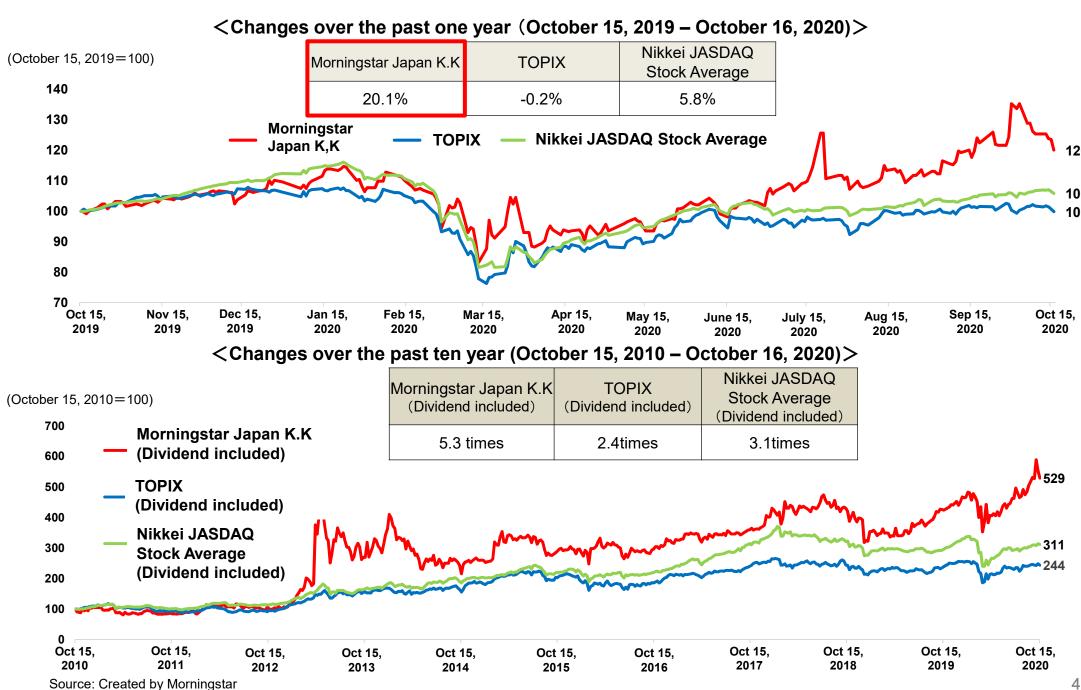


Part 5

Our stock price and shareholder returns



Changes in stock prices of Morningstar



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Comparison of Business Results for 1H FY2020 (April ~ September 2020)

We achieved an increase in profit even in the harsh environment of corona

	(April-September 2020) Year-over-year basis Operating profit growth rate	(End of March 2020) ROE
First Section of the Tokyo Stock Exchange (Average of 695 companies in the company plan)	-56.0%	6.3%
TSE JASDAQ (Average of 160 companies in the company plan)	-25.3%	5.3%
Morningstar Japan K.K	0.80%	13.5%

^{*}Companies that closed their books on March 31 (excluding financials).

^{*}Data were aggregated and calculated by Morningstar, based on companies' expected profit growth ratios for the first half of fiscal year ending March 2021 (involving 695 firms listed on TSE 1st and 160 on TSE's JASDAQ).

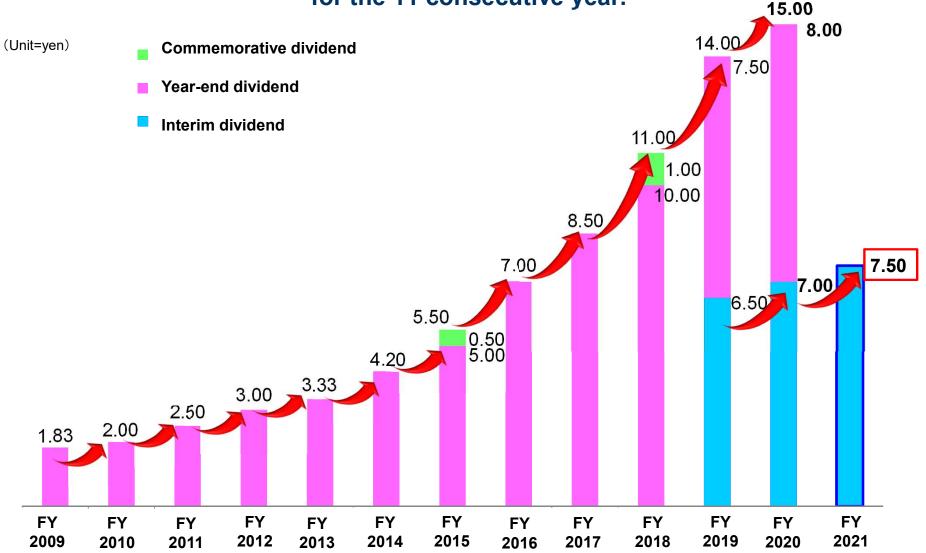
^{**}ROE figures represent actual results for fiscal year ended March 2020.



We have already announced an increase in the interim dividend for the current fiscal year.

The interim dividend for the fiscal year ending March 2021 is 7.50 yen.

Dividends to shareholders for the full year have continued to increase for the 11 consecutive year.



* The commemorative dividend for the fiscal year ended March 31, 2015 is the roun anniversary commemorative dividend. The commemorative dividend for the fiscal year ending March 2018 is the 20th anniversary commemorative dividend.